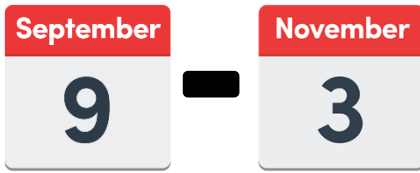


## Sefton Coast – Be part of the Plan!



The consultation about Sefton Coast Nature Conservation Strategy starts on Monday 9th September and ends on Sunday 3rd November 2024.



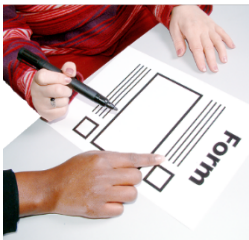
### How to get involved.

You can complete the survey online by going to [Your Sefton Your Say](#) and looking for the Coast Nature Conservation Consultation.



Or scan this QR code with your phone or tablet to go to the website.

If you need any help completing the questionnaire, please call or email us.



If you would like a paper copy sending to you, please contact us.

### Contact details:

Phone: 0151 934 4951

Email: [eas.info@sefton.gov.uk](mailto:eas.info@sefton.gov.uk)



Keep up to date by looking at our [consultation and engagement webpages](#) on the Merseyside Environmental Advisory Service website.



## Prize Draw.

By completing this survey, you can join into a prize draw.

The winner will win a voucher for 2 adults and 2 children to take part in activities at [Crosby Lakeside Adventure Centre](#).



To join the prize draw, you need to give us your email address. We will only use your email for the prize draw.

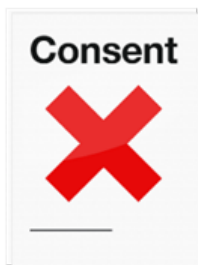
## 1. Do you agree to let us use your email for the prize draw?



By ticking 'agree', you say you have read the Privacy Notice and are 18 or older. The privacy notice is at the end of this document.

Tick 'agree' and give us your email address.

Tick 'do not agree' to **not** be entered into the prize draw.



Agree.  Do not agree.

**If you agree, please write your email address in capital letters below.**

## Introduction.

The Sefton Coast is a special place with rare plants and animals. You can find:

- Sand Lizards.
- Marram Grass
- Natterjack Toads.
- Northern Dune Tiger Beetles.
- Wild Orchids.
- Shore Birds.
- Red Squirrels.



The Refreshed Sefton Coast Nature Conservation Strategy 2024 is a project to help protect and improve the Coast of Sefton.

The goal is to make the Sefton Coast better for the unique wildlife and for the people who live nearby and visit.

Natural England fund this project.

But this is not easy. The Sefton Coast is not in good shape right now. It is getting worse because of many different problems.





Some of these problems are:

- Climate Change.
- Coastal Erosion.
- People disturbing the area.
- Lack of funding.
- Car parking and access.
- Overgrown scrub on sand dunes.
- Invasive plants like Sea Buckthorn and Japanese Rose.
- Woodland on the sand dunes.



The Nature Conservation Strategy group wants to work with local groups, communities, and landowners.

Together we can make the Sefton Coast healthier, in better condition and well looked after.



The Sefton Coast Landscape Partnership is a group of local organisations and individuals interested in the Sefton Coast.

They need you to get involved. Your thoughts and ideas matter!

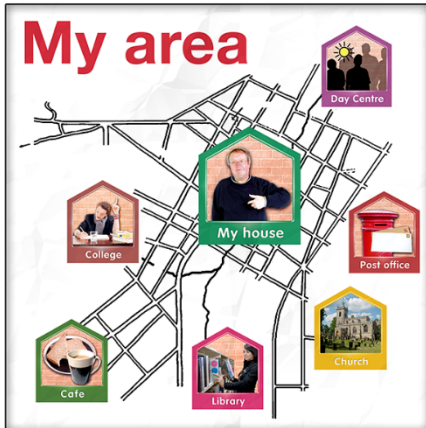


The Partnership wants to know what is important to you. They want your ideas on how to make the coast better for wildlife and local communities.

# Questionnaire.

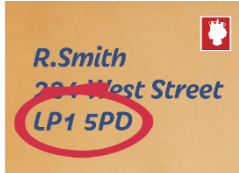
About you.

2. Do you live:



- In Crosby.
- In Hightown.
- In Formby.
- In Ainsdale.
- In Southport.
- Somewhere else in Sefton.
- Outside of Sefton.

3. What is the first part of your postcode: eg. L20 or PR9.



4. How often do you visit the Coast?



- Daily.
- Weekly.
- Monthly.
- A few times a year.
- Hardly ever.
- Never.

**5. Where do you visit? Please tick all that apply.**



- Crosby Coastal Park.
- Hightown.
- National Trust Formby.
- Ainsdale-on-Sea.
- Southport Beach.
- Marshside.
- Other. Please tell us.

**6. Why do you visit that place or places. Please choose as many as you want.**



- Running.
- Bird or wildlife watching.
- Dog walking.
- Family time.
- Volunteering.
- Scenery.
- Mindfulness and a sense of escape.
- Water sports.
- Other. Please tell us.

**7. If you had to choose 3 main reasons for visiting the coast, which would it be?**



- Running.
- Bird or wildlife watching.
- Dog walking.
- Family time.
- Volunteering.
- Scenery.
- Mindfulness and a sense of escape.
- Water sports.
- Other. Please tell us.

**8. What makes the places you visit special, what do you value the most? Please choose your favourite 3.**



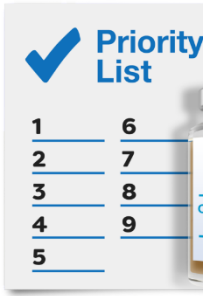
- Sand dunes.
- Woodland.
- Estuaries and Liverpool Bay.
- Amenities (e.g. toilets, café, play park, shops).
- Grassland.
- Heathland. (e.g. Freshfield).
- Water (e.g. ponds) Ponds on the Coast are known as dune slacks.
- All habitats equally.
- Wilderness and access to clean air.
- Cultural heritage (e.g. Another Place).
- Visitor attractions (e.g. golf courses, amusement parks, air show).
- Other. Please tell us.



**9. What you think are the 3 biggest challenges to improving the condition of the coast for wildlife:**



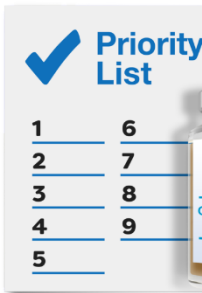
- Climate change.
- Coastal erosion.
- People disturbing the area like littering, anti-social behaviour, poorly controlled dogs.
- Lack of funding.
- Car park and access.
- Overgrown scrub on sand dunes.
- Invasive species.
- Woodland on sand dunes.
- Other. Please tell us.



## 10. Coastal Management Priorities.

Do you agree or disagree with the following?

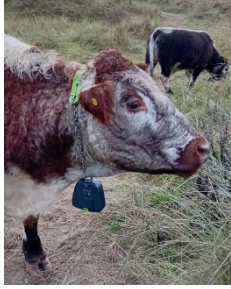
	Agree	Disagree	Don't know
Management should focus on wildlife.			
Management should focus on tourism.			
Management should focus on coastal protection.			
Management should balance the different uses for the land.			
Management should focus on wildlife mainly but address all of the above.			



## 11. Managing Wildlife Priorities.

Do you agree or disagree with the following?

	Agree	Disagree	Don't know
Protecting shifting sands where animals live should be a priority.			
Rare and protected plants and animals should be a priority.			
Wildlife friendly access should be a priority.			
Removal of invasive species should be a priority.			
Removal of woodlands closest to the beach should be a priority. The trees here are weak and could fall down. Removing the trees will also help the sand dunes.			
Reduction of disturbance because of recreation activities (such as dogs off lead) should be a priority.			



## 12. Actions for wildlife.

Do you agree or disagree with the following?

	Agree	Disagree	Don't know
Fencing of some dune slacks (ponds) for natterjack toads and bird areas.			
Removal of some frontal woodland to allow sand dune to thrive.			
Invasive species and scrub removal.			
Grazing by cows and sheep to benefit wildlife.			
Creating gaps in the dunes closest to the sea. Increasing the sandy areas for wildlife.			
More management of rear woodlands for red squirrels.			
More volunteer groups and rangers looking after the coast.			
More dog and wildlife friendly nature projects.			

Other:



### 13. Actions for local communities and visitors.

Do you agree or disagree with the following?

	Agree	Disagree	Don't know
Improved signs and notice boards.			
Dog exercise areas.			
Wildlife friendly routes with improved main pathways.			
Education with schools and local communities including about the Countryside Code.			
Responsible use of the area campaigns. Like: No Fires, Take Litter Home.			

Other (please tell us below).

**14. Do you have any other comments on how wildlife on the Sefton Coast can be improved?**



A large, empty rounded rectangular box intended for users to provide their comments on how wildlife on the Sefton Coast can be improved.



Thank you for your time!

Your thoughts are important to us and will feed into a refreshed Nature Conservation Strategy for the Sefton Coast.



Please keep looking at the [consultation and engagement webpages](#) for updates.

## Some Questions About You.



You don't have to answer these questions if you don't want to. All your answers are kept secret. We put all the answers together. Your answers cannot tell us who you are.

We want to make sure we include everyone. So, your answers are very helpful to us.



### 1. Are you okay with giving your details as explained in the privacy notice?

Yes.  No.

### 2. How old are you?



Under 18.  18-29.  30 – 39.   
40 – 49.  50 -59.  60 – 69.   
79 – 79.  80 -84.  85+.   
Prefer not to say.

### 3. Sex.



Male.

Female.

Prefer not to say.

### 4. Is the gender you identify with the same as your sex registered at birth?



Yes.

No.

Prefer not to say.



## 5. Do you currently live as your birth sex?



Yes.

No.

Prefer not to say.



If no, please tell us your gender identity?

---

## 6. Relationships - How would you describe your sexual orientation?



Heterosexual or straight.

Gay/Lesbian.

Bisexual.

I identify differently.

Prefer not to say.

Please tell us how you identify.

---





### 7. Are you cared for by Sefton Council?

Yes.

No.

Prefer not to say.



### 8. Have you ever been cared for as a child by Sefton Council or any other council?

Yes.

No.

Prefer not to say.



### 9. Disability - Do you have any of the following?



Physical Impairment.



Visual Impairment.



Hearing impairment or Deaf.



Learning difficulty.



Learning disabilities.



Autism Spectrum Conditions.



Long-term illness that affects you daily life.



Dementia.



Mental Health Condition.



Prefer not to say.

If you have Cancer, diabetes, or HIV this is seen as a disability under the Equalities Law. Or you have selected any of the boxes in question 16.

### 10. Do you think of yourself as disabled?



Yes.

No.

Prefer not to say.



## 11. What is your religion or belief?



No religion or belief.



Christian.



Hindu.



Muslim.



Jewish.



Sikh.



Buddhist



Prefer not to say.

Other.

Please tell us:

---

## 12. Race and ethnicity - do you identify as:



Prefer not to say.

### White.



English.  
Welsh.  
Scottish.  
Northern Irish.  
British.

Irish.

Gypsy or Irish Traveller.

Roma.

Polish

Portuguese

Latvian.

Other white background.

---

### Mixed and Multiple Ethnic groups.



White and Black Caribbean.

White and Black African.

White and Asian.

Other mixed ethnic background.

---

## Asian or Asian British.



- Indian.
  - Bangladeshi.
  - Pakistani.
  - Chinese.
  - Other Asian backgrounds.
- 

## Black or Black British.



- African.
  - Caribbean.
  - Other Black, African, Caribbean backgrounds.
- 



## Other Ethnic Group.

- Arab.
  - Other Ethnic background. Please tell us.
- 



**Thank you for filling in this form.**  
This information will **not** be able to tell us who you are.  
But it will help us to understand if we are missing people out.

# Sefton Council. Merseyside Environmental Advisory Service Sefton Coast Nature Conservation Strategy Consultation. Privacy Notice.



This privacy notice is for the Sefton Coast Nature Conservation Strategy Consultation. It will explain **what we do with the personal information we collect.**

## What personal information we collect.

In this consultation we collect:

- IP address (this is a computer code to show what computer the information comes from).
- Email address.
- First part of postcode.
- Age.
- Sexuality.
- Gender.
- Care experience.
- Disability.
- Religion.
- Race or ethnicity.





## Why we collect and use this information.

Sefton Council are asking people to have their say about the Sefton Coast Nature Conservation Strategy Consultation.

### IP addresses that identify computers.



- The IP addresses are collected to make sure only one response per resident is received.
- Once this is checked the IP address information is deleted.



### Personal information.

- Email address.
- First part of postcode.



### Equalities Questions.

These are collected to show what protected groups of people are responding to the questionnaire.

This also lets us know if we need to use different ways to contact groups of people who are not responding.





## How long we keep your information.

The IP address will be deleted immediately after the checks are done.

The equalities information will be kept until the information has been looked at and a report written.

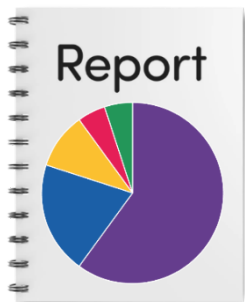
The email address will be kept until the prize draw has taken place.



## How we use the information and who we share the information with.

The information collected in this questionnaire will only be used as numbers in the report.

No information is collected that tells us who you are.



## Storing the information.

All information is kept safe.

Sefton Council follows the laws around data protection.



## The laws.

We need to make sure we:

- Only ask the questions we need to in the questionnaire.
- Ask the equalities questions.







The law says we must ask and act on the equality's information.

It helps us to know what groups of people are responding to the questionnaire.

It also helps us to know that we are not missing groups of people.

### **Confidential.**



The answers will be collected to help us know what people think.

Your personal information will not be shared with any other organisations.

### **Who will we share this information with?**



Your information will not be shared with any other organisations.

### **Asking to see your personal information.**

You can ask to see what personal information we keep about you.



Be aware there are some rules about why some information cannot be shared.

You can refuse to answer any questions in the questionnaire.



If you want to ask to see your personal information you can. Use the Council [website to complete a request form.](#)



Or you can call Sefton Council on 0345 140 0845.

## Sefton's Data Protection Officer

[Ino.information@sefton.gov.uk](mailto:Ino.information@sefton.gov.uk)

0345 140 0845.

## Contact for the Sefton Coast Nature Conservation Strategy consultation is:

[Eas.info@sefton.gov.uk](mailto:Eas.info@sefton.gov.uk)

Phone: 0151 934 4951.

