

# Sefton Visitor Economy Residents Survey.



Sefton Council is working with tourism and marketing specialists, Vivid to develop a new 10-year Visitor Economy Strategy for the borough.

As a local resident, we'd like to hear about the experiences you feel are important to Sefton's tourism offer, as well as the places you enjoy visiting with your friends and family, and why they are special.

This short survey will take around 5 minutes to complete. It will help to make sure we know about all the exciting things to do in Sefton as well as those areas where the experience can be improved.

You can complete the survey at [Your Sefton Your Say](#). Look for Visitor Economy Survey. Or scan this QR code.

The consultation is open from Friday 4<sup>th</sup> April until Friday 2<sup>nd</sup> May 2025.

If you would like a chance to win 4 adult tickets (children under 16 are free) to the Southport Air Show, there are 2 sets of tickets available.

Please complete the questionnaire and give us your email address.

If you need support to get involved, please email: [tourism@sefton.gov.uk](mailto:tourism@sefton.gov.uk)

**1. How long have you lived in Sefton?**