

# Sefton Council Health and Wellbeing Board. Survey about pharmacies and chemists. Privacy Notice.



Sefton Council would like to tell you about our Privacy Notice for a survey about using pharmacies and chemists in Sefton.

This Easy Read privacy notice explains **what we do with the personal information we collect.**

The extended survey and the quick and easy survey may gather personal information on:



- IP addresses (this is a computer code to show what computer the information comes from).
- Equality questions.
- Health problems.
- If you are a Carer.
- Your postcode or part of your postcode.

## The equality information we ask about is:



- Age.
- Sexuality.
- Gender.
- Disability.
- Religion.

- Race or ethnicity.



## **Why we collect and use this information.**

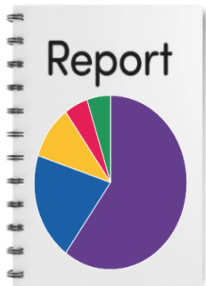
Sefton Council and partners are asking people to provide information about the local pharmacies and chemists they use.



We want to learn from all the different people who use community pharmacies in Sefton. For example, older adults and younger adults, people with and without a disability.



Answers from the survey questions are needed for a big report called the Pharmaceutical Needs Assessment (PNA for short). The PNA report explains whether Sefton has enough pharmacy services and the right range of services in different parts of Sefton.



## **IP addresses that identify computers.**

- The IP addresses are collected to make sure only one response per resident is received.
- Once this is checked the IP address information is deleted.



## **Personal information.**

- Nobody's individual information like your name or full address is collected in the survey.





## **Equalities Questions.**

These are collected to show what protected groups of people are responding to the questionnaire.

This also lets us know if we need to use different ways to contact groups of people who are not responding.

## **How long we keep your information.**

The IP address will be deleted immediately after the checks are done.

The equalities information will be kept until the information has been looked at and a report written.

## **How we use the information and who we share the information with.**

The information collected in this questionnaire will only be used as numbers in the report.

No information is collected that tells us who you are.

## **Storing the information.**

All information is kept safe.

Sefton Council follows the laws around data protection.





## The laws.

We need to make sure we:

- Only ask the questions we need to in the survey.
- Ask the equalities questions.

The law says we must ask and act on this information.

It helps us to know what groups of people are responding to the survey.

It also helps us to know that we are not missing groups of people.



## Confidential.

Your answers will not tell us who you are.

The answers will be collected to help us know what people think.

## Who will we share this information with?

After you have completed the survey only a few people involved in writing the report will be able to see your answers. Individual information will not be shared with any other organisations.





## Asking to see your personal information.

You can ask to see what personal information we keep about you.

Be aware there are some rules about why some information cannot be shared.



You can refuse to answer any questions in the questionnaire.



If you want to ask to see your personal information you can. Use the Council [website to complete a request form.](#)



Or you can call Sefton Council on  
0345 140 0845.



### Sefton's Data Protection Officer

[Ino.information@sefton.gov.uk](mailto:Ino.information@sefton.gov.uk)

0345 140 0845.



### Contacts for the pharmacies and chemists survey.

For more information about this privacy notice or the survey about pharmacies and chemists please contact:

[public.health@sefton.gov.uk](mailto:public.health@sefton.gov.uk)

0345 140 0845

