

	<h1>Sefton Council Crosby Town Centre Regeneration Consultation</h1> <h2>Privacy Notice</h2>
	<p>Sefton Council would like to tell you about our Privacy Notice for the consultation for Crosby Town Centre Regeneration.</p>
	<p>This Easy Read privacy notice for the Crosby Town Centre Regeneration consultation will explain:</p>
	<p><b>The personal information about you we collect.</b></p> <p>In this questionnaire we will collect information about</p> <ul style="list-style-type: none"> <li>• IP addresses (this is a computer code to show what computer the information comes from)</li> <li>• Equality questions.</li> <li>• The first three or four letters / numbers of your postcode</li> </ul>



## **What personal information we collect.**

In this consultation we collect

- IP address
- Age
- Sexuality
- Gender
- Disability
- Religion
- Race or ethnicity
- The first 3 or 4 digits of your postcode



## **Why we collect and use this information**




### **IP addresses that identify computers**

- The IP addresses are collected to make sure only one response per resident is received.
- Once this is checked the IP address information is deleted.

### **Equalities Questions**

These are collected to show what groups of people are responding to the questionnaire.

This also lets us know if we need to use different ways to contact groups of people who are not responding.

	<p>We also ask for the first 3-4 letters and numbers of your postcode to let us know where people are travelling from to get to Crosby town centre.</p>
	<p><b>How long we keep your information</b></p> <p>The IP address will be deleted immediately after the checks are done.</p> <p>The equalities information and the postcode information will be kept until the information has been looked at and a report written.</p>
	<p><b>How we use the information and who we share the information with</b></p> <p>The information collected in this questionnaire in relation to Equalities Monitoring will only be used as numbers in the report. No information is collected that tells us who you are.</p>
	<p><b>Storing the information</b></p> <p>All information is kept safe. Sefton Council follows the laws around data protection.</p>



## The laws

We need to make sure we

- Only ask the questions we need to in the questionnaire.
- Ask equalities questions. The law says we must ask and act on this information.

It helps us to know what groups of people are responding to the questionnaire.

It also helps us to know we are not missing groups of people.



## Confidential

Your answers will not tell us who you are.

The answers will be collected to help us know what people think.



## Who will we share this information with?

Your information will not be shared with any other organisation.



## Asking to see your personal information

You can ask to see what personal information we keep about you. Be aware there are some rules about why some information cannot be shared.



You can refuse to answer any questions in the questionnaire.



If you want to ask to see your personal information you can. Use the Council [website to complete a request form](#).

Or you can call Sefton Council on 0345 140 0845



## Contacts

For more information about this privacy notice please contact:



[regen@sefton.gov.uk](mailto:regen@sefton.gov.uk)

0345 140 0845

	<p>Contact for the Crosby Town Centre Regeneration consultation is:</p> <p><a href="mailto:regen@sefton.gov.uk">regen@sefton.gov.uk</a></p> <p>0345 140 0845</p>
	<p>Sefton's Data Protection Officer</p> <p><a href="mailto:Info.information@sefton.gov.uk">Info.information@sefton.gov.uk</a></p> <p>0345 140 0845</p>