

Privacy Notice – “Feedback on Walking, Wheeling and Cycling Routes”

We thank you for participating in this consultation and we value your contribution.

The categories of this information that we collect, process, hold and share include:

Any personal information that you provide to the Council as part of this consultation will be handled and used in compliance with the principles of the UK General Data Protection Regulation. Regardless of whether it is electronic or on paper it will be stored and processed securely and deleted within 24 months of the consultation.

The information you provide will help the Council gather views on whether the recent active travel (walking and cycling) routes have been successful in Bootle and Southport in helping people travel through the wider area.

The Council asks **voluntary** equality monitoring questions to help it comply with its duties under the Equality Act 2010; to help us understand who is responding to the survey and to help us ensure that there is equality of opportunity for protected groups of people.

Whilst you are not obliged to provide responses to these questions, it will help us to understand the views of people from protected characteristics and better understand the needs of groups of people who may have accessibility and mobility needs within a transport and travel setting.

Why we collect and use this information

The information you provide will help the Council to evaluate the walking and cycling routes.

Storing this information

Any personal information that you provide to the Council as part of this consultation will be handled and used in compliance with the principles of the UK General Data Protection Regulation. Regardless of whether it is electronic or on paper it will be stored and processed securely.

The lawful basis upon which we use this data:

Article 6(1)(e) of the UK General Data Protection Regulation – The processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Sefton Council are improving streets and transport networks in the Borough, to support the Sefton 2030 Vision and its commitment to act on Climate. The Government has published its

strategy for improving cycling and walking infrastructure. In order to deliver the vision outlined in their strategy publication 'Gear Change', active travel must be embedded in wider policy making. Consequently, local authorities must consider sustainable infrastructure in its transport policies, plans and developments.

Confidentiality of data:

Your contributions will then be used to assess if our walking and cycling routes have affected different sectors of the community in terms of how people travel and what may improve their experience of travelling around the area.

Who we share this information with:

The data we collect will be shared within the Council and with partner organisations as anonymised, summarised data only.

[Privacy policy \(sefton.gov.uk\)](https://sefton.gov.uk/privacy-policy)

For more information about this Privacy Notice, please contact:

Transport Planning on telephone: 0345 140 0845 or transport.planning@sefton.gov.uk

The contact for this consultation is Transport Planning

Telephone: 0345 140 0845 or E-mail: transport.planning@sefton.gov.uk

Data Protection Officer

Sefton Council's Data Protection Officer can be contacted at:

E-mail: ino.information@sefton.gov.uk

Telephone: 0345 140 0845