

## **Privacy Notice – A59 Dodds Lane junction (March 2026)**

Sefton Council would like to tell you about our Privacy Notice for the public engagement regarding two design concepts for a potential improvement to the **A59 Dodds Lane junction in Maghull**. This privacy notice will explain what we do with the personal information we collect.

In this form we will collect information about:

- IP addresses (this is a computer code to show what computer the information comes from).
- First 4 letters of a postcode

### **Why we collect and use this information.**

Sefton Council is keen to hear from residents living near the A59 Dodds Lane junction in Maghull. This is because the Council are proposing changes to the residential service road and would like people to have their say on the options.

### **IP addresses that identify computers.**

- The IP addresses are collected to make sure there are not lots of responses from one address.
- Once this is checked the IP address information is deleted.

### **How you heard about the survey.**

- This information is collected to understand how people heard about the survey so we can identify the most common way that people heard about the survey.

### **Equalities Monitoring.**

- This information is collected so we can identify any comments from protected characteristics.

### **How long we keep your information.**

The IP address will be deleted immediately after the checks are done. All other information will be kept until the project is finished.

### **How we use the information and who we share the information with.**

The information collected in this questionnaire will be used to understand how our proposals may impact you and your interests.

### **Storing the information.**

All information is kept safe. Sefton Council follows the laws around data protection.

### **The laws.**

We need to make sure we

- Only ask the questions we need to in the questionnaire.

The law says we must ask and act on this information.

### **Confidential.**

The data we collect will be shared within the Council and with partner organisations in order to identify any key design concerns and initiate further discussions about the proposals. The answers will be collected to help us know what people think.

### **Who will we share this information with?**

The information in this survey will only be shared within the Council and partner organisations.

### **Contacts**

For more information about this privacy notice please contact:

#### **Strategic Transport Planning and Investment**

[Transport.planning@sefton.gov.uk](mailto:Transport.planning@sefton.gov.uk)

#### **Sefton's Data Protection Officer**

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