

**Merseyside Environmental Advisory  
Service Sefton Coast Nature  
Conservation Strategy Consultation.  
Privacy Notice.**

This privacy notice is for the Sefton Coast Nature Conservation Strategy Consultation. It will explain **what we do with the personal information we collect.**

In this questionnaire we will collect information about:

- IP addresses (this is a computer code to show what computer the information comes from).
- Equality questions.
- Email address.
- First part of your postcode.

**What personal information we collect.**

In this consultation we collect

- IP address.
- Email address.
- First part of postcode.
- Age.
- Sexuality.
- Gender.
- Care experience.
- Disability.
- Religion or belief.
- Race or ethnicity.

## **Why we collect and use this information.**

Sefton Council are asking people to have their say about the Sefton Coast Nature Conservation Strategy Consultation.

## **IP addresses that identify computers.**

- The IP addresses are collected to make sure only one response per resident is received.
- Once this is checked the IP address information is deleted.

## **Personal information.**

- Email address.
- First part of postcode.

## **Equalities Questions.**

These are collected to show what groups of people are responding to the questionnaire.

This also lets us know if we need to use different ways to contact groups of people who are not responding.

## **How long we keep your information.**

The IP address will be deleted immediately after the checks are done.

The equalities and postcode information will be kept until the information has been looked at and a report written.

The email address will be kept until the prize draw has taken place.

## **How we use the information and who we share the information with.**

The information collected in this questionnaire will only be used as numbers in the report. We will not include anything in the report that tells us who you are.

## **Storing the information.**

All information is kept safe.

Sefton Council and Merseyside Environmental Advisory Service follow the laws around data protection.

## **The laws.**

We need to make sure we

- Only ask the questions we need to in the questionnaire.
- Ask the equalities questions.

The law says we must ask and act on this information.

It helps us to know what groups of people are responding to the questionnaire.

It also helps us to know that we are not missing groups of people.

## **Confidential.**

The answers will be collected to help us know what people think.

Your personal information will not be shared with any other organisations.

## **Asking to see your personal information.**

You can ask to see what personal information we keep about you.

Be aware there are some rules about why some information cannot be shared.

You can refuse to answer any questions in the questionnaire.

If you want to ask to see your personal information you can. Use the Council [website to complete a request form.](#)

Or you can call Sefton Council on  
0345 140 0845.

### **Contacts**

For more information about this privacy notice please contact:

**Merseyside Environmental Advisory Service** 0151 934 4951.

Eas.info@sefton.gov.uk

### **Sefton's Data Protection Officer**

[Ino.information@sefton.gov.uk](mailto:Ino.information@sefton.gov.uk)

0345 140 0845.

### **Contact for the Sefton Coast Nature Conservation Strategy consultation is:**

Eas.info@sefton.gov.uk