



Crosby Coastal Park: A Vision

The future for the southern gateway
to the Sefton Coast

RESULTS OF CONSULTATION 2019



Crosby Coastal Park – between land and sea

Exciting and full of surprises, always changing as the winds and tides constantly influence its contours, the Sefton coast is a dynamic landscape that shapes and inspires the borough.

Crosby Coastal Park is a key gateway to this stunning coast.

We want to explore opportunities to protect, improve and develop this area and what it can offer to residents, visitors and businesses.

We have to ensure this is done in a balanced way; a way that will conserve our precious habitats and the species they support, whilst encouraging sustainable ideas that will increase wellbeing and economic opportunities.

Crosby Coastal Park:
natural, artistic, historic

Special plants and animals such as Skylarks, migrating birds and some of the rarest plants in the UK

The biggest open-air art gallery in the country...

A prehistoric forest, WWII remains, maritime history – we've got 10,000 years of heritage

Crosby Coastal Park 2030 - by all of us, for all of us, for now and future generations

Key principles we will work to.....



Looking forward to 2030

- Through Sefton2030 and the Sefton Coast Plan consultation, our communities said they wanted Crosby Coastal Park to:

Be more accessible

Feel better connected with more transport links

Protect important wildlife and features

Have more facilities for visitors

Be sustainable

Have zoned areas for activities

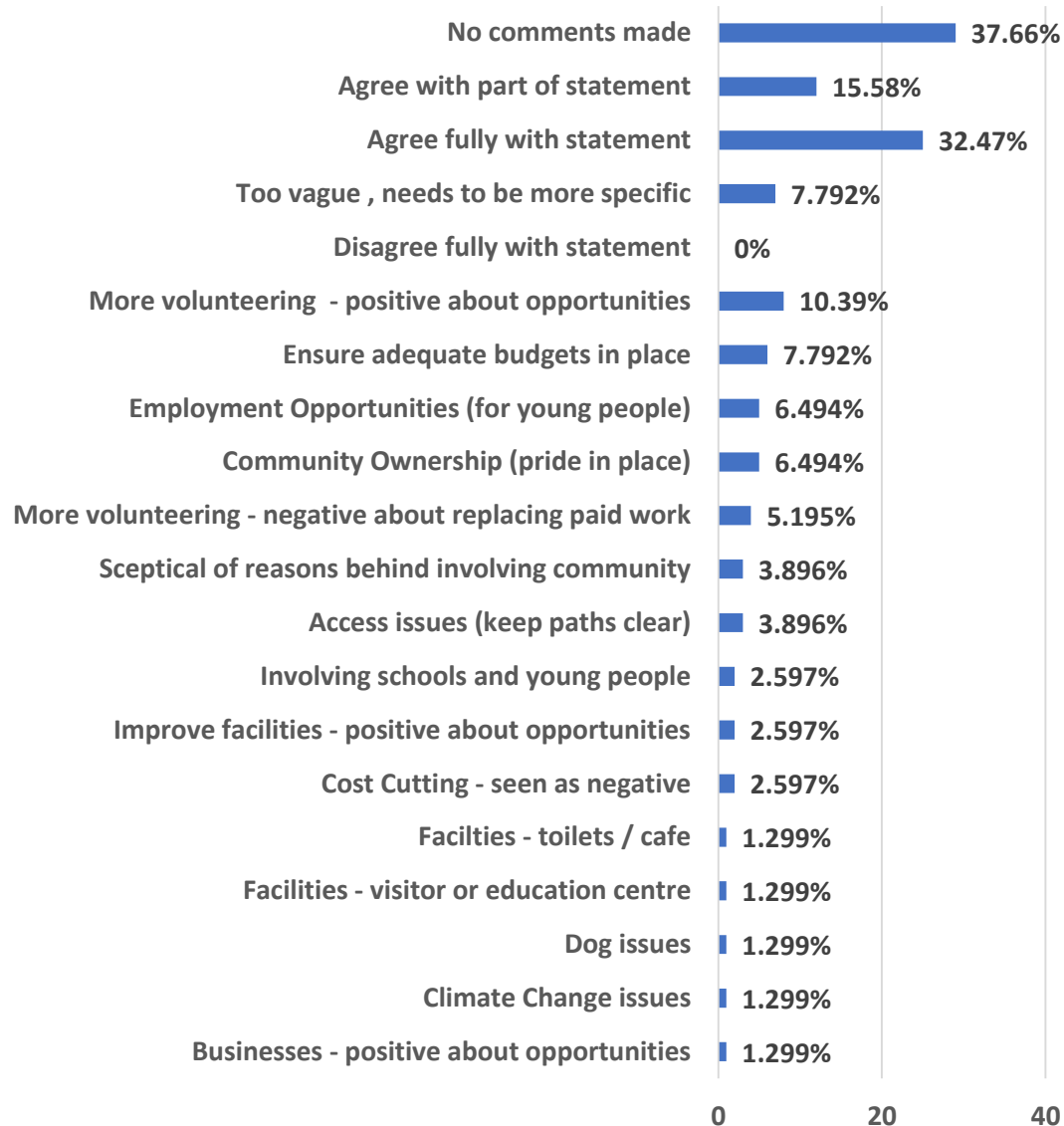
Be safer and cleaner

Have better signage to, and interpretation of, the area

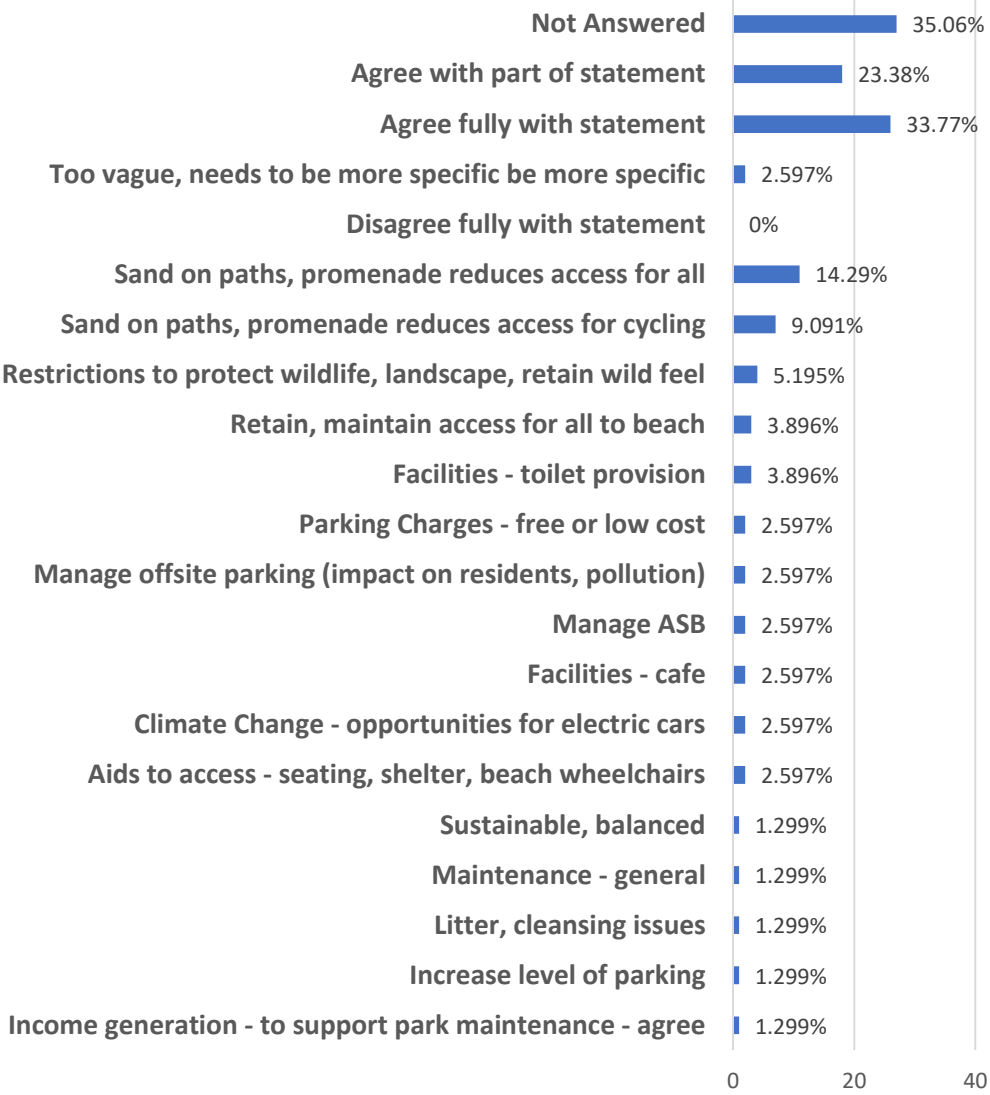
Together a stronger community

In 2030 the Sefton community plays a part in caring for the park and benefits from the opportunities of working in the area.

- 60% of respondents commented on this section of the Vision
- Just under half of these appear to agree with some or all of this statement; no-one disagreed fully
- Generally supportive of involving the 'community' including local businesses and young people in particular
- Some concerns raised regarding replacing Council resources with volunteers (unpaid work)



A borough for everyone



In 2030 the park is accessible to all in our community - everyone enjoys using it, and the landscape helps people live happy and healthy lives.

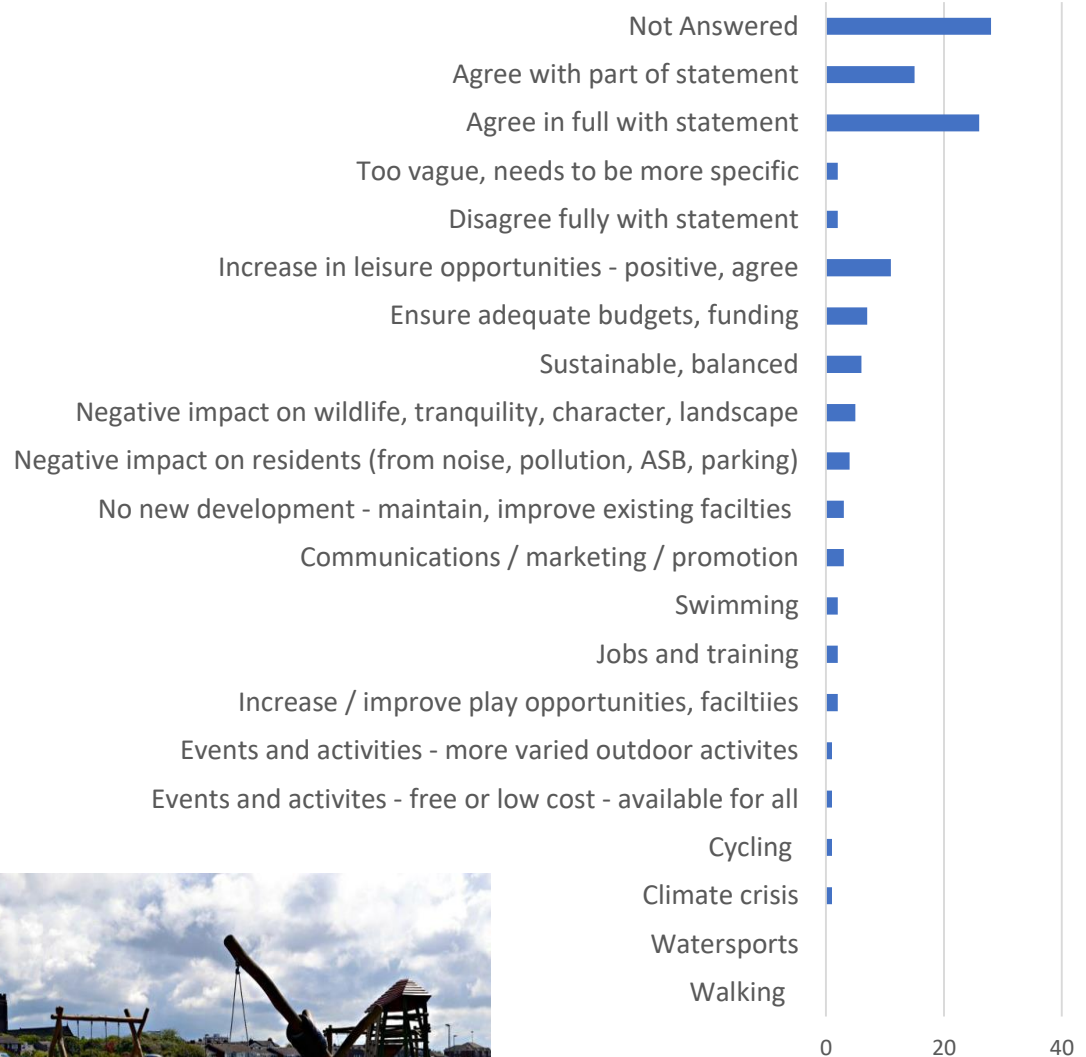
- 53 people responded to this part of the Vision
- Of those who made comments, no one disagreed fully and 26 were in full agreement
- Sand on the prom and linked paths was cited as the biggest issue with regards to accessibility
- Comments around parking - cost (to pay or not to pay) availability, impacts on the environment and on residents was raised several times
- Concern was also expressed around losing the character of the area



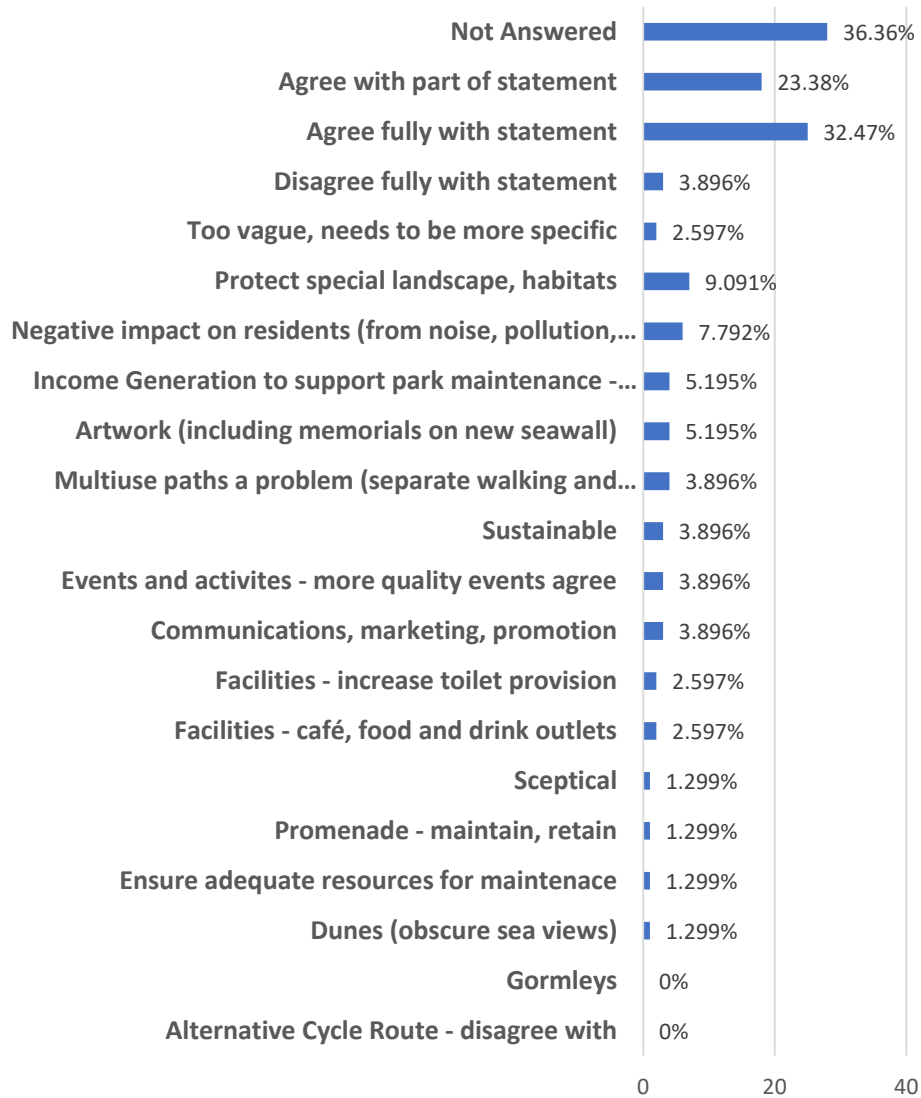
Living, working and having fun

In 2030 the park is recognised as a reason to live in the area, with superb leisure facilities for both residents and visitors to enjoy.

- 63% of respondents commented on this statement
- Of those who commented, half appear to agree in part or full with the statement
- Increasing quality leisure opportunities was welcomed although concerns were raised over the potential impact of development on the site and residents
- Several respondents mentioned the state and availability (opening times) of current facilities; or that current facilities should be improved or enhanced
- Greater toilet provision and cafés were included in a number of responses
- Maintenance and proper resourcing of facilities old and new was mentioned
- Little reference was made to specific activities



Visit, explore and enjoy



- In 2030 the park is a “must-visit” destination, boasting sea views, artwork, vast landscapes and thriving wildlife. Transport connections are better and linked with a new coastal path and cycle route
- Of 49 responses, 43 agreed with some or all of this part of the Vision
- Comments were made around potential negative impacts of a popular destination especially the need to protect the landscape, character and habitats and the needs of residents
- Apart from the 3 who disagreed in full, the idea of a new coastal path and cycle route is seen as positive, although a number of people indicated problems with current multiuse paths or would prefer segregated walking and cycling
- New artwork and generating money to support the park were supported by over 10% of respondents

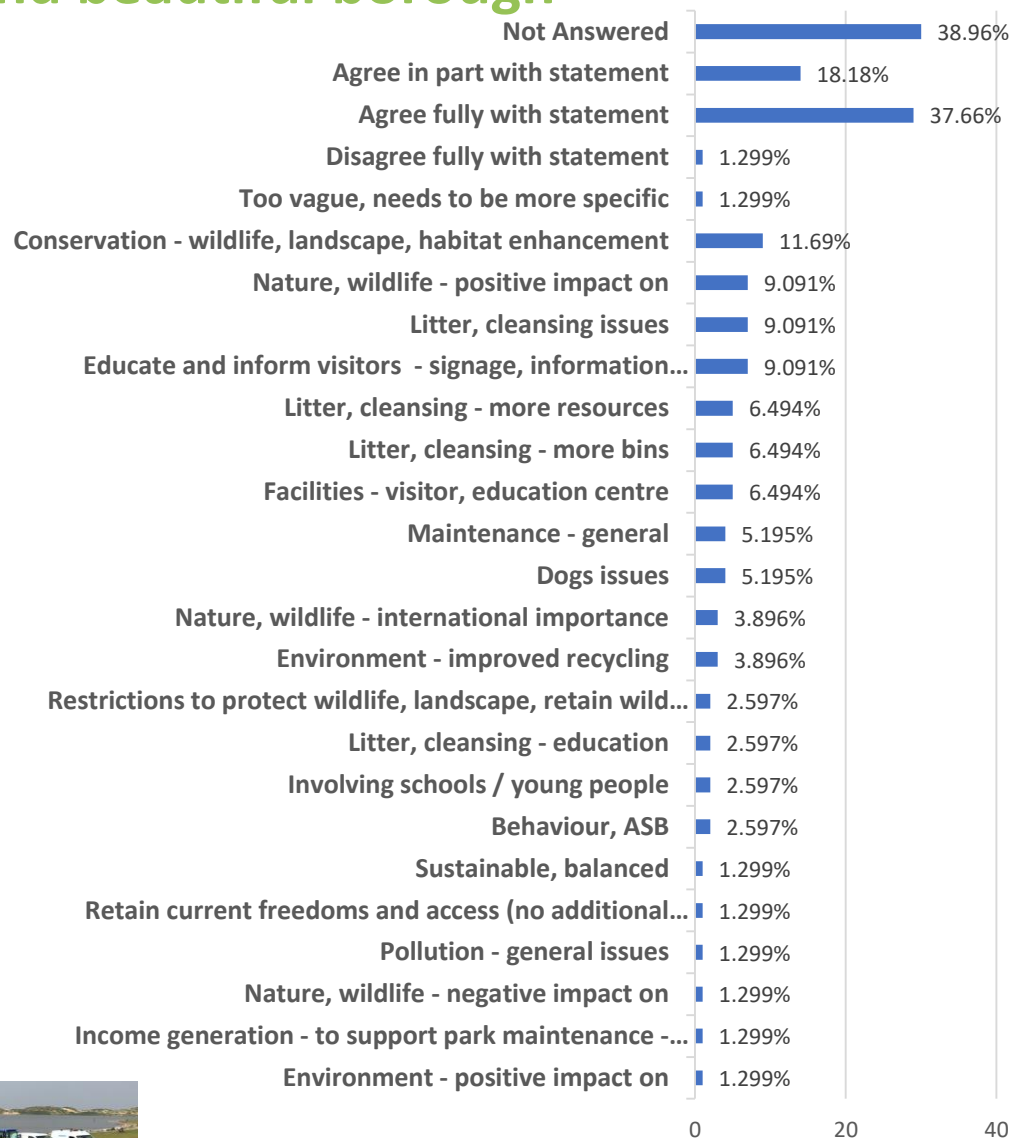


A clean, green and beautiful borough

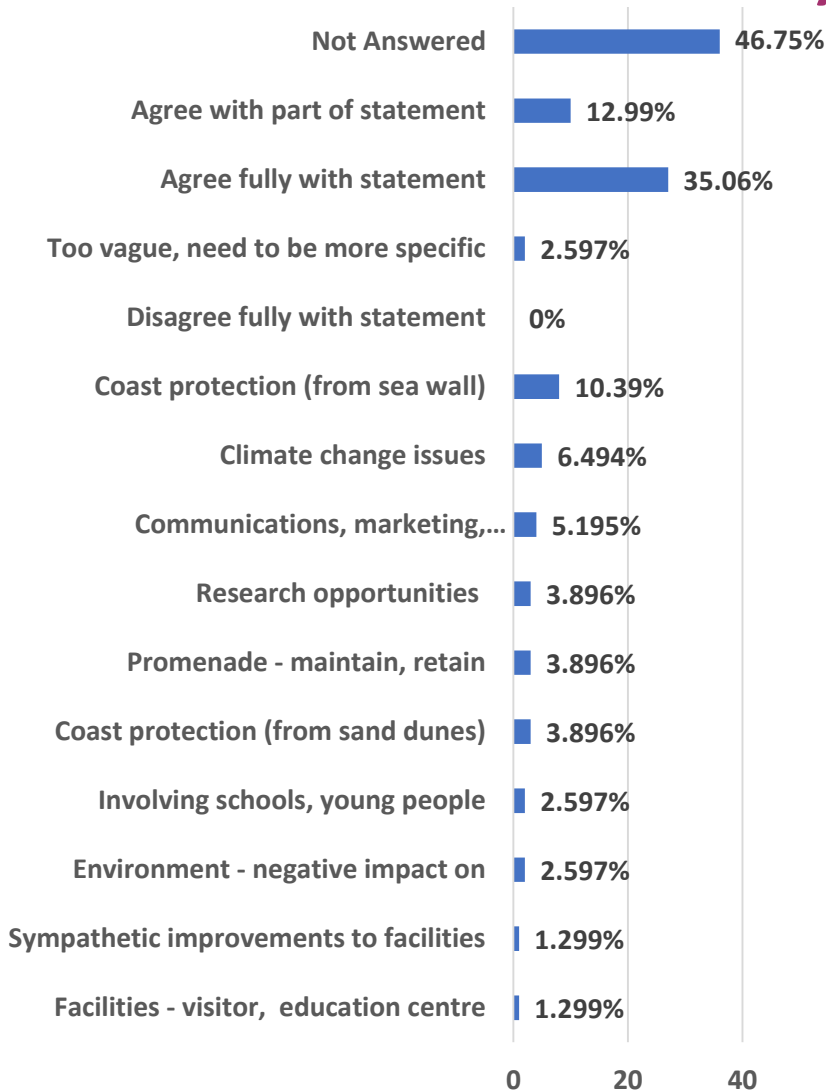
In 2030 Sefton is internationally recognised for its outstanding natural beauty and committed to becoming a green and sustainable borough.

The park is a key part of this, both in conserving habitats for its important wildlife and allowing visitors to enjoy and learn about the natural environment.

- 47 responses were recorded for this part of the Vision, with all but one expressing agreement with some or all of the above
- Impact of more visitors on wildlife was raised as were opportunities to improve and enhance wildlife and habitats
- Current levels of litter and lack of maintenance were highlighted but also the need to address this with suitable 'education' and engagement with visitors (including a visitor centre) and adequate resourcing



Ready for the future



In 2030 we are using the latest technology to understand and protect our coast in a changing climate, preparing for the impacts of sea-level rise and changing weather patterns.

- There was support for coastal defences with over 14% of respondents alluding to sea wall defences and just under 4% referencing working with natural dune defences
- Reference was made by respondents to the Council not maintaining the current defences effectively and concern raised that new defences may not begin until 2030
- Partnering with universities was mentioned several times as a way to ensure research into the impacts of climate change



Open for business

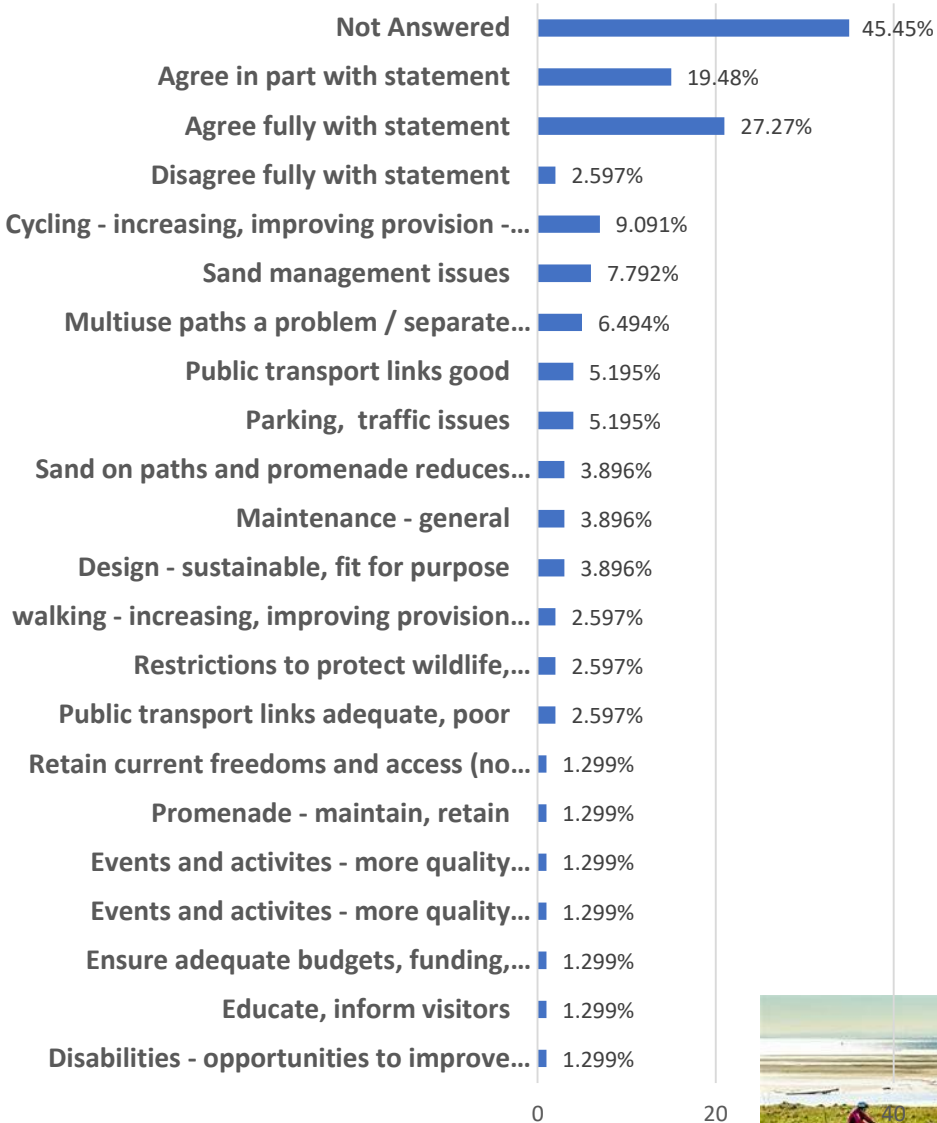
In 2030 local businesses are thriving. Visitors are welcomed to the park and the attractive surrounding area, supporting business and boosting the local economy.

- There appears to be general support for the idea of the park supporting the local economy with 15% seeing positive opportunities and links to the wider area
- Without specific detail, respondents did raise concerns about the potential negative impacts, particularly noisy events, increased numbers of people and related anti-social aspect such as parking congestion and litter
- Food and drink offer was most mentioned with 13% referencing the potential for better such facilities within the park as well as encouraging areas such as South Road and St Johns Road
- Concern over more 'fast food'
- Making the most of Another Place....



Total

On the move



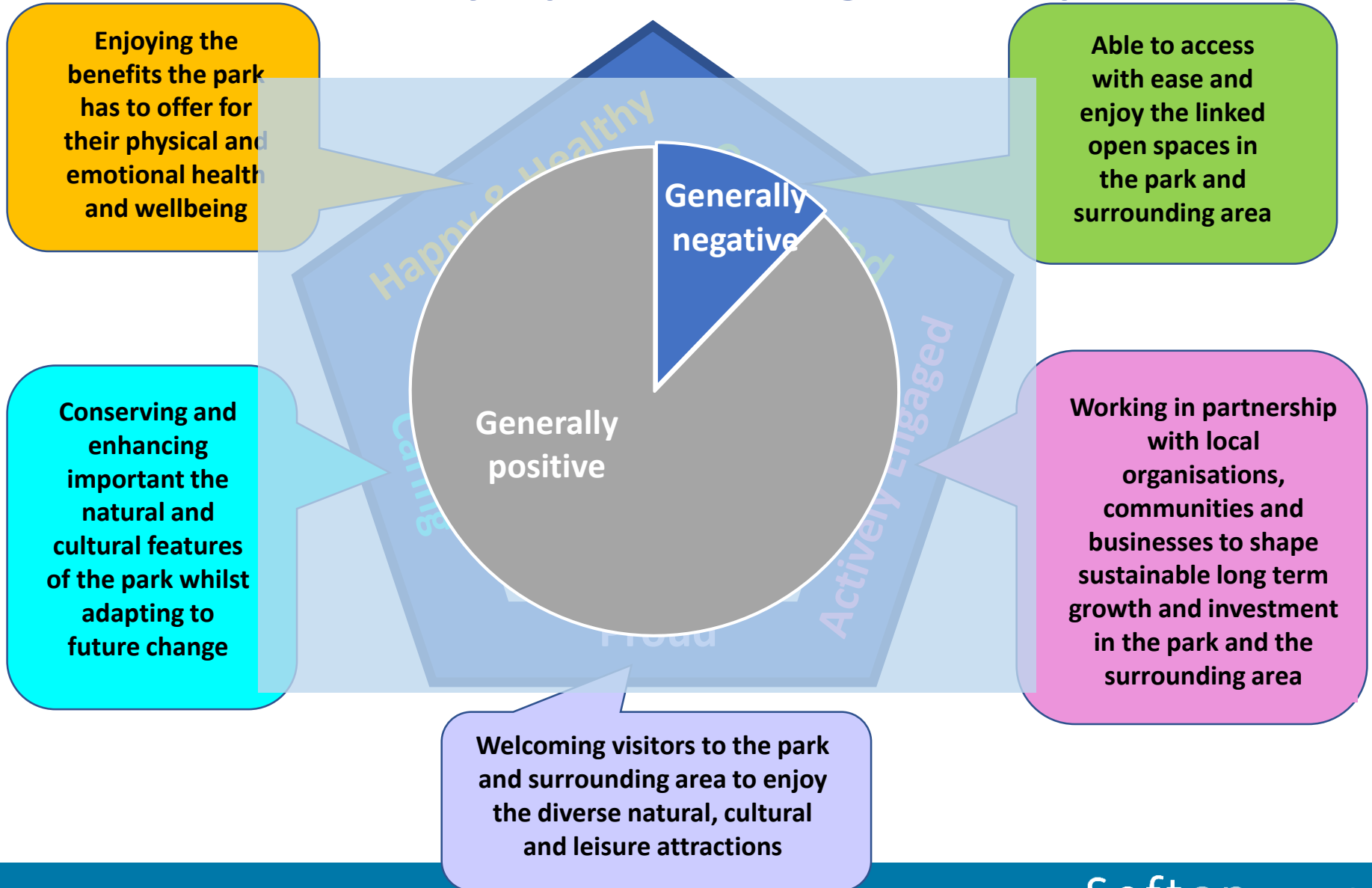
In 2030 people can easily access the park using public transport and enjoy a range of walking and cycling routes that link the park to a wider network of routes and greenspaces.

This green network is managed in a way that balances the needs of people and wildlife.

- There were 44 responses to this part of the Vision with only 2 disagreeing outright with the above
- Although there was support for increasing cycling provision, multiuse paths were raised as a concern from a safety aspect
- Sand management was a cause for comment, with the sand on the prom and associated paths seen as a major restriction to access for all
- 5% of respondents commented that public transport links are already good with 3% considering them poor



Vision Summary – positive v negative responses tags



What will Crosby Coastal Park look like in 2030?

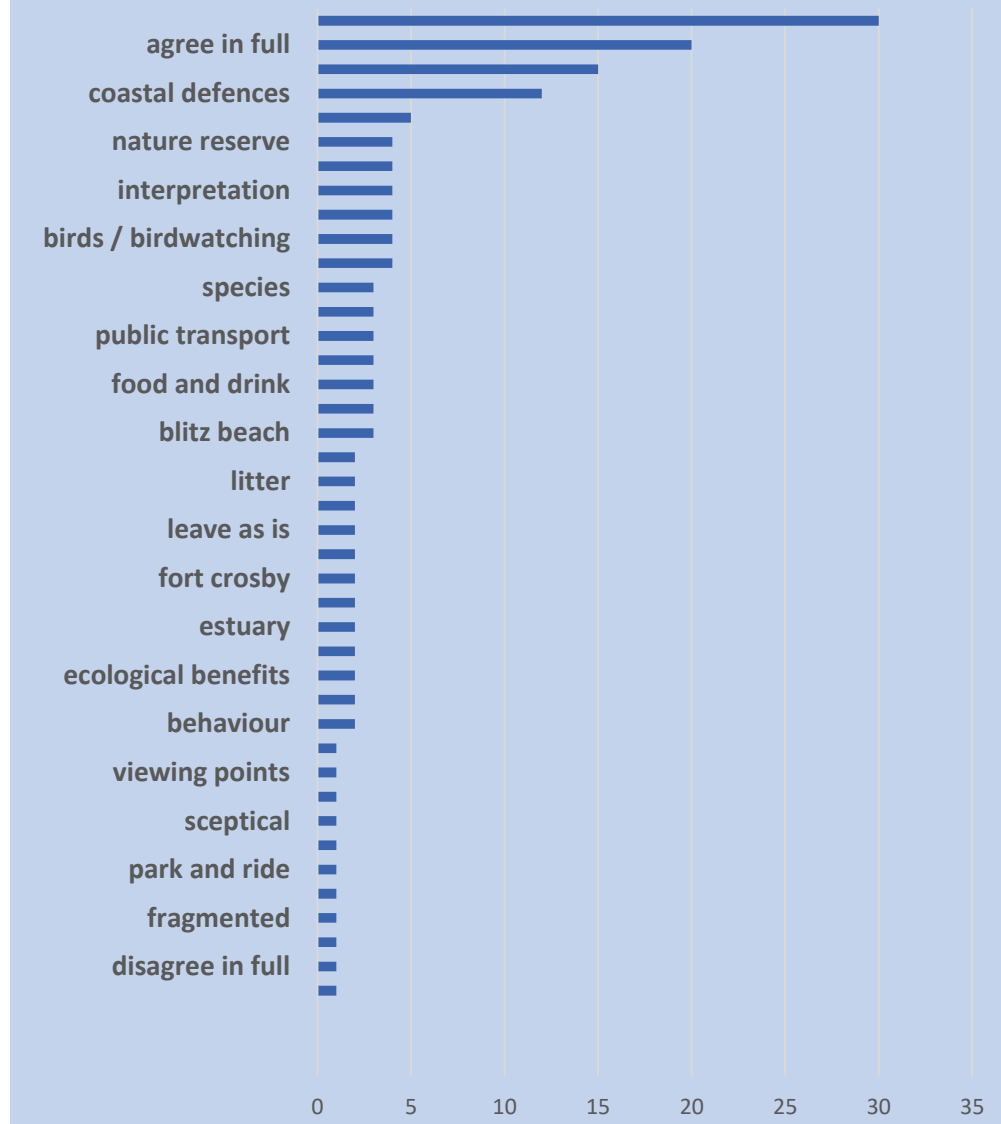


Not only “Another Place” – “Our Place” too!

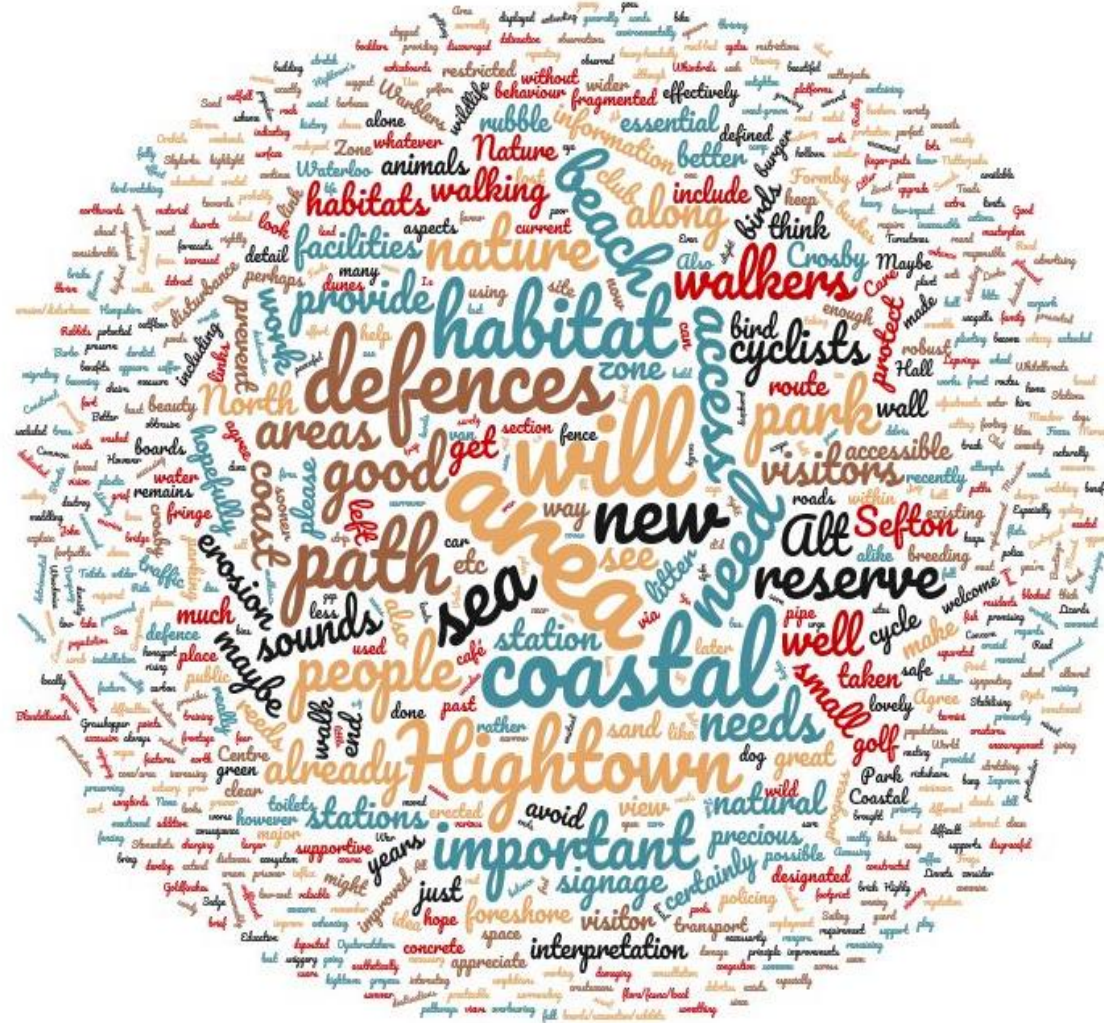
Zone A: Hightown to north of Hall Road West TAGS

In 2030 this zone of the park will have:

- A defined and designated nature reserve where important habitats and species will not be disturbed but can still be enjoyed
- More robust sea defences to prevent further coastal erosion
- On site interpretation to educate visitors and Park users about the cultural and natural heritage within the zone and encourage positive behaviours to conserve this heritage
- Better links to public transport, cycling and walking networks and other green spaces



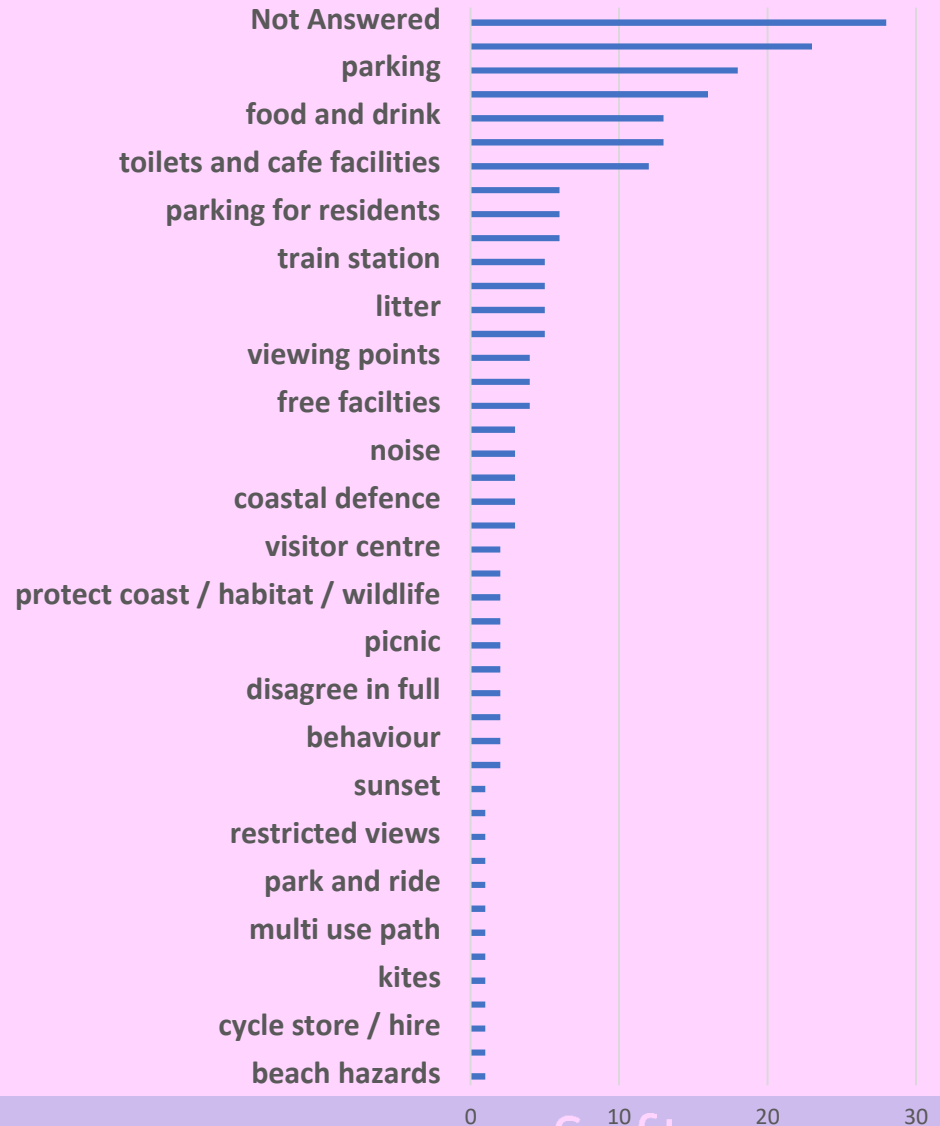
Zone A: Hightown to north of Hall Road West WORDCLOUD



Zone B: Hall Road West to Burbo Bank Road TAGS

In 2030 this zone of the park will have:

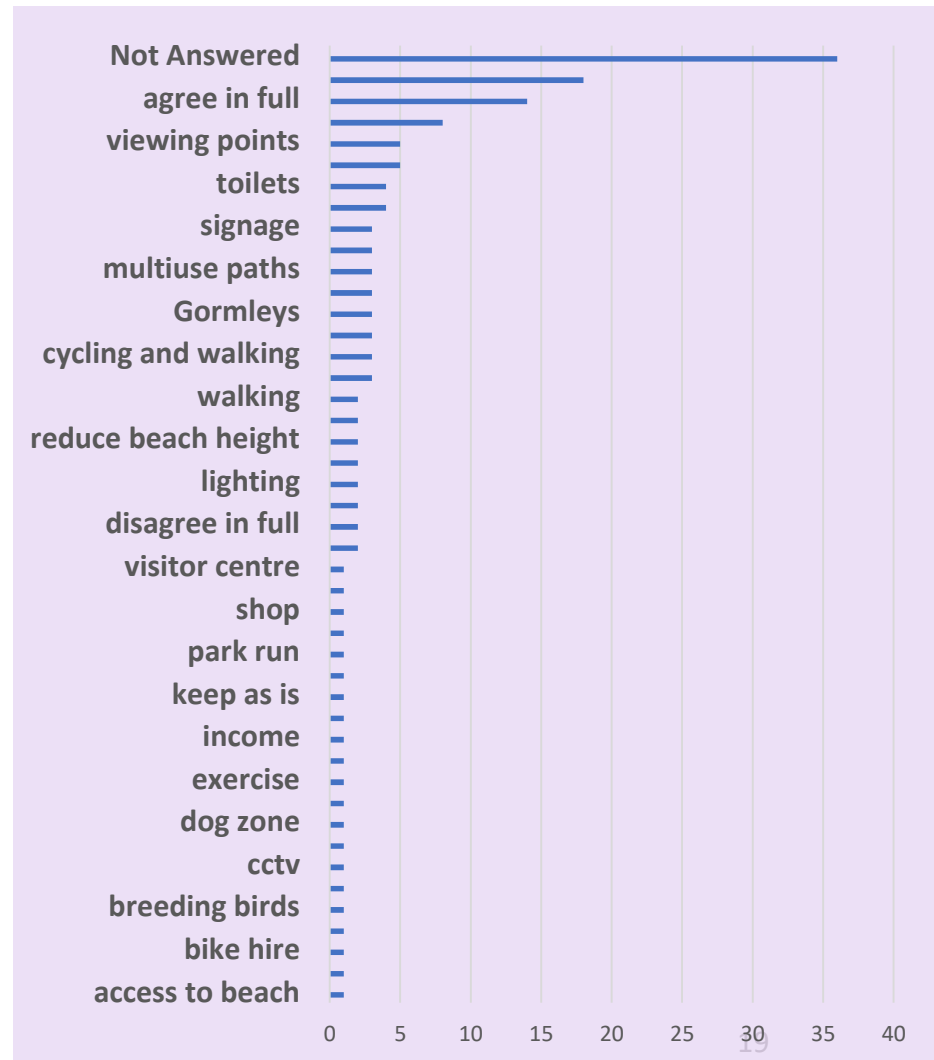
- Enhanced visitor facilities such as toilets and café facilities, accessible to all
- Public open space and outdoor events space
- Better links to public transport, cycling and walking networks, including well designed signage and information provision
- Enhanced car parking and cycle storage
- Better on site interpretation
- A new sea wall to protect properties from coastal erosion
- Safe and fully accessible viewing points to see Antony Gormley's 'Another Place' and complementary artwork on the new sea wall



Zone C: Burbo Bank Road to Crosby Baths TAGS

In 2030 this zone of the park will have:

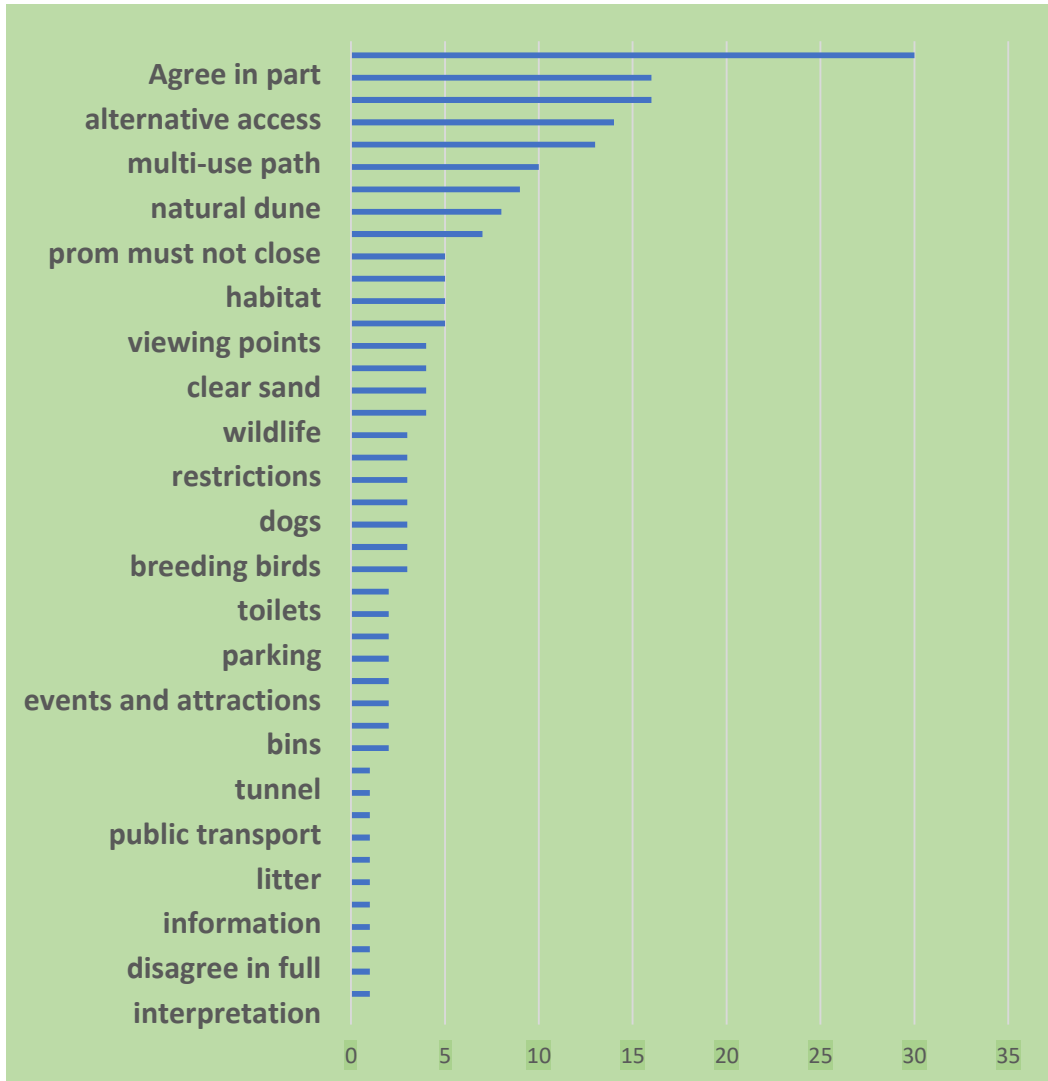
- Better links to public transport, cycling and walking networks, including well designed signage and information provision
- Enhanced car parking and cycle storage
- On site interpretation to educate visitors and park users about the cultural and natural heritage and encourage positive behaviours to conserve this heritage
- Safe viewing points to see Antony Gormley's 'Another Place', accessible where possible
- Improved visitor facilities which are accessible to all



Zone D: South of Crosby Baths to North of Marine Lake/South Rd TAGS

In 2030 this zone of the park will have:

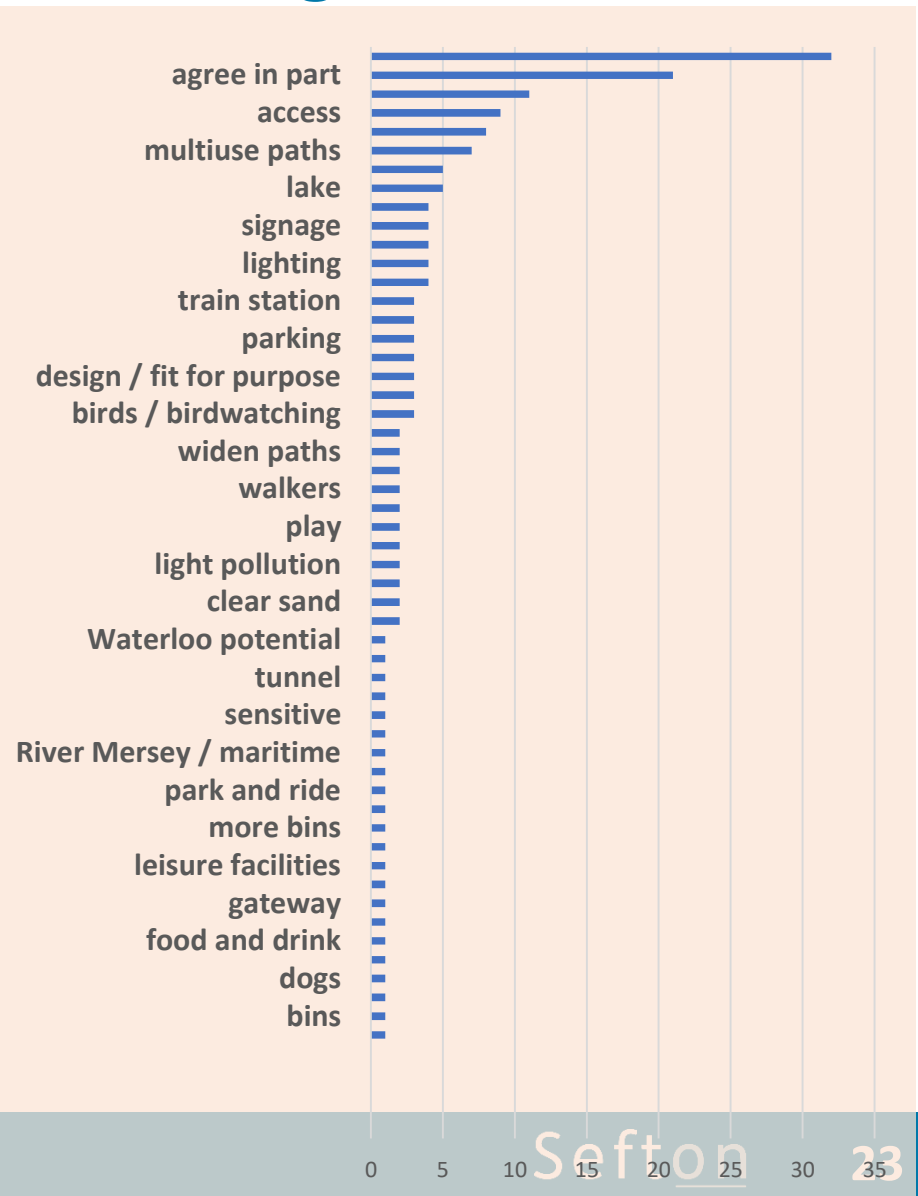
- Better links to public transport, cycling and walking networks, including well designed signage and information provision
- Better on site interpretation
- Safe viewing points to see 'Another Place' and alternative access to the beach
- A new multi-use path that provides a fully accessible alternative to using the current promenade
- Areas managed for nature conservation including a natural dune frontage



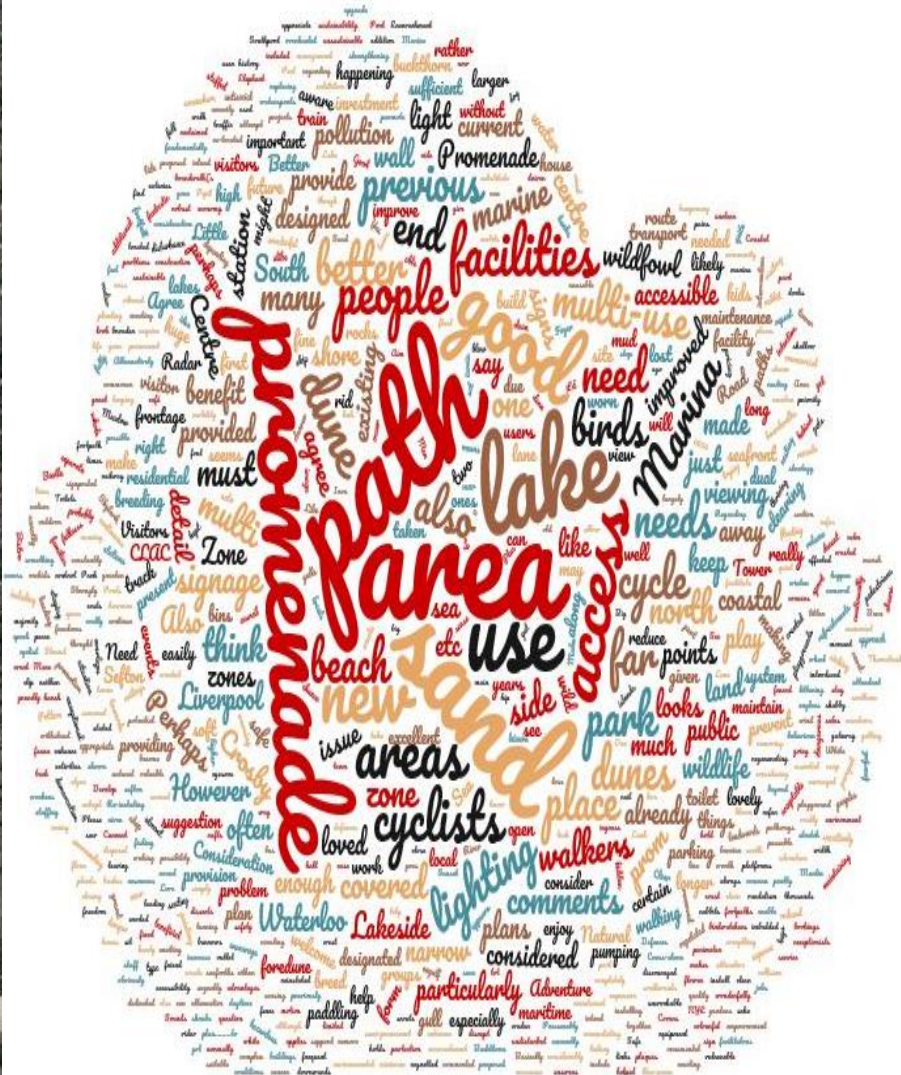
Zone E: South Road to Cambridge Road TAGS

In 2030 this zone of the park will have:

- Areas managed for nature conservation including a natural dune frontage
- A new multi-use path that provides a fully accessible alternative to using the current promenade
- Better links to public transport, cycling and walking networks, including well designed signage and information provision
- Better on site interpretation
- Safe viewing points to see Antony Gormley's 'Another Place' and alternative access to the beach
- Better lighting appropriate to the area
- Improved visitor and leisure facilities, accessible to all



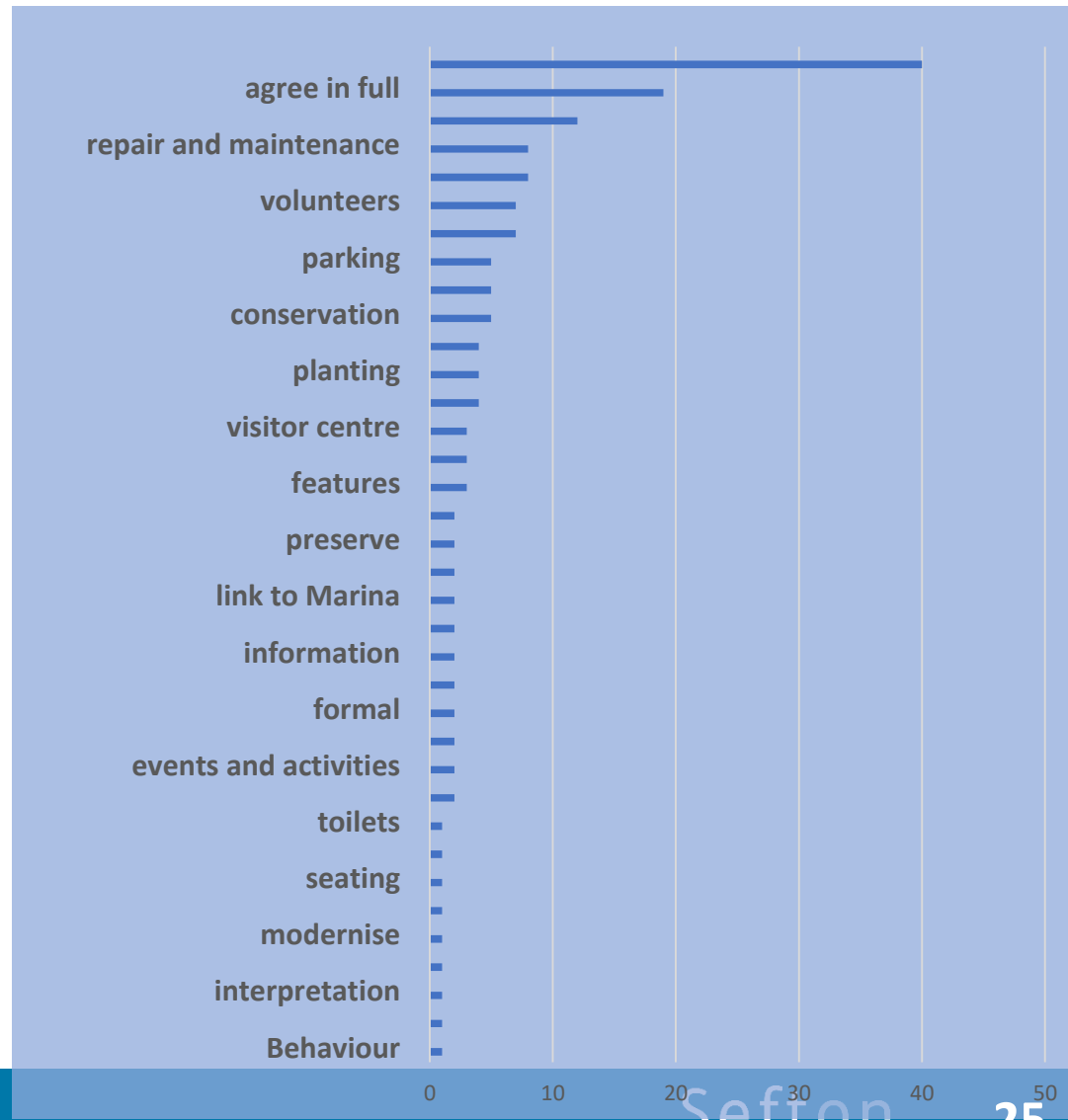
Zone E: South Road to Cambridge Road WORDCLOUD



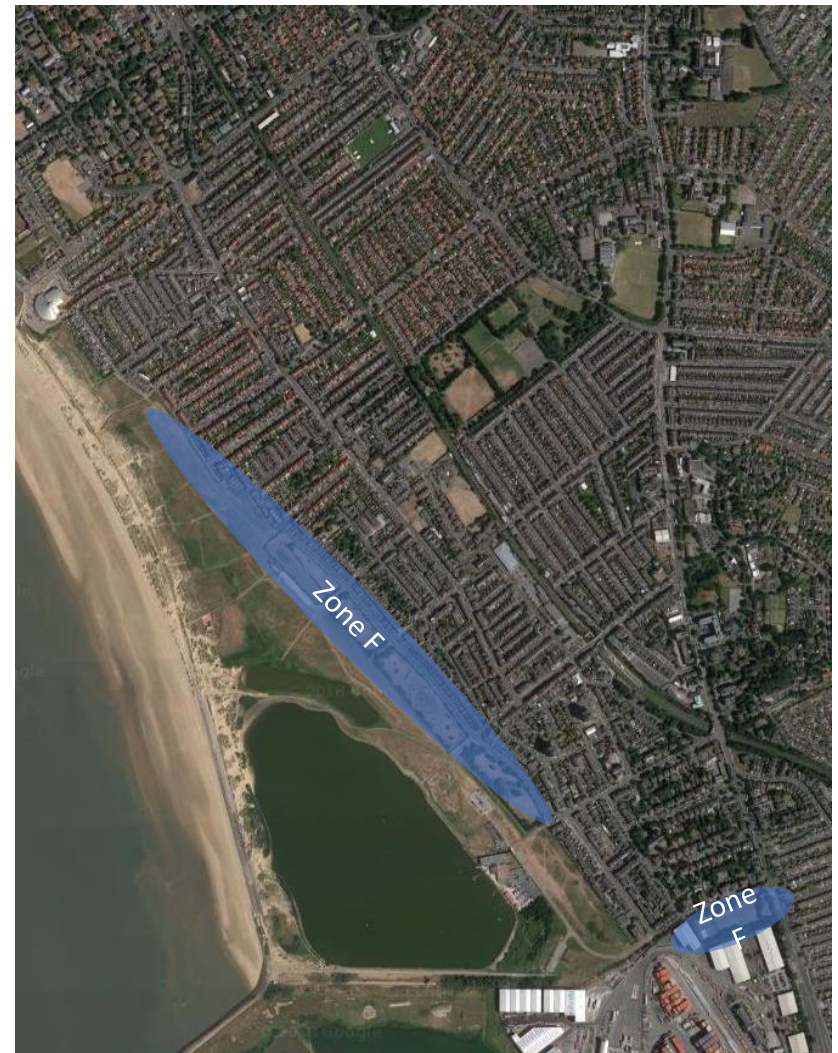
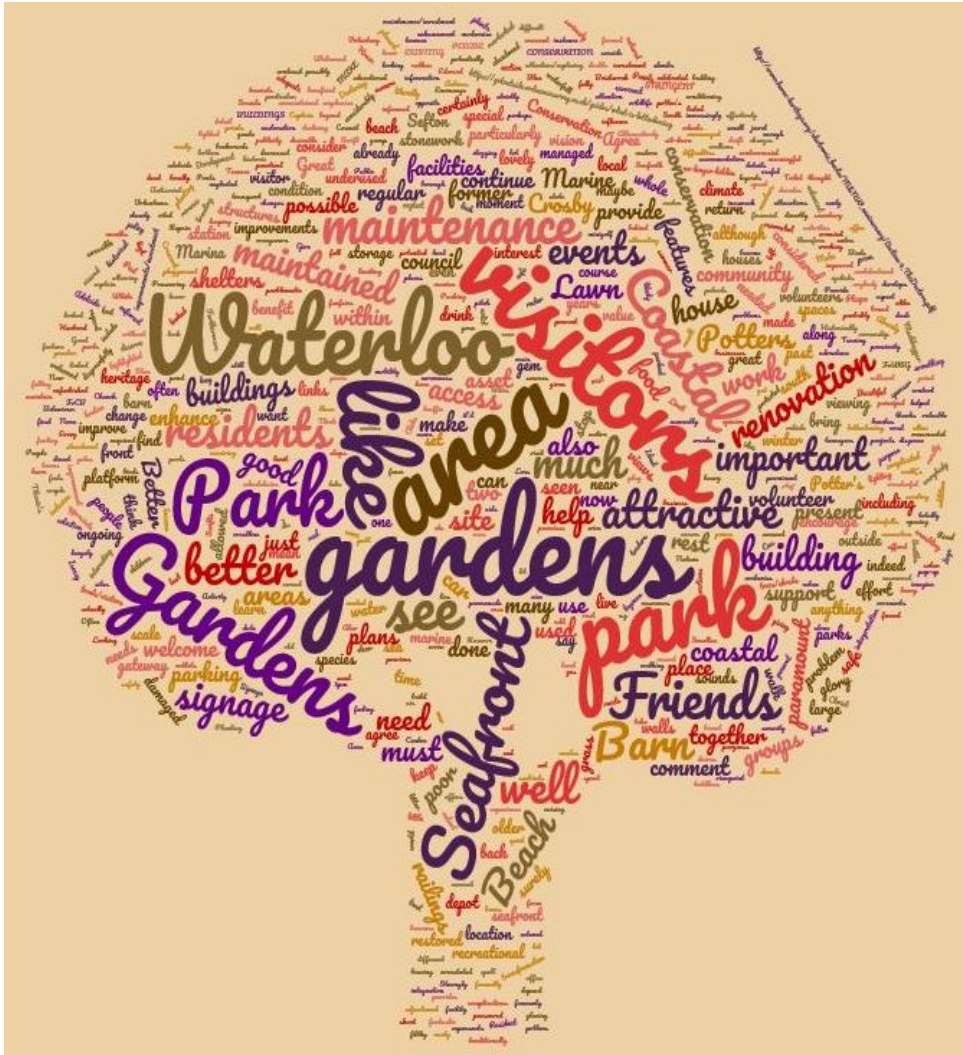
Zone F: Beach Lawn, Crescent, Adelaide and Marine Gardens and Potters Barn Park TAGS

In 2030 this zone of the park will have:

- Formal gardens suited to the changing climate and needs of visitors
- Enhanced conservation value supporting the historic built environment
- Better links to public transport, cycling and walking networks, including well designed signage and information provision
- Better on site interpretation
- Better lighting appropriate to the area
- Better links to the rest of the park and other green space in the area



Zone F: Beach Lawn, Crescent, Adelaide and Marine Gardens and Potters Barn Park WORDCLOUD



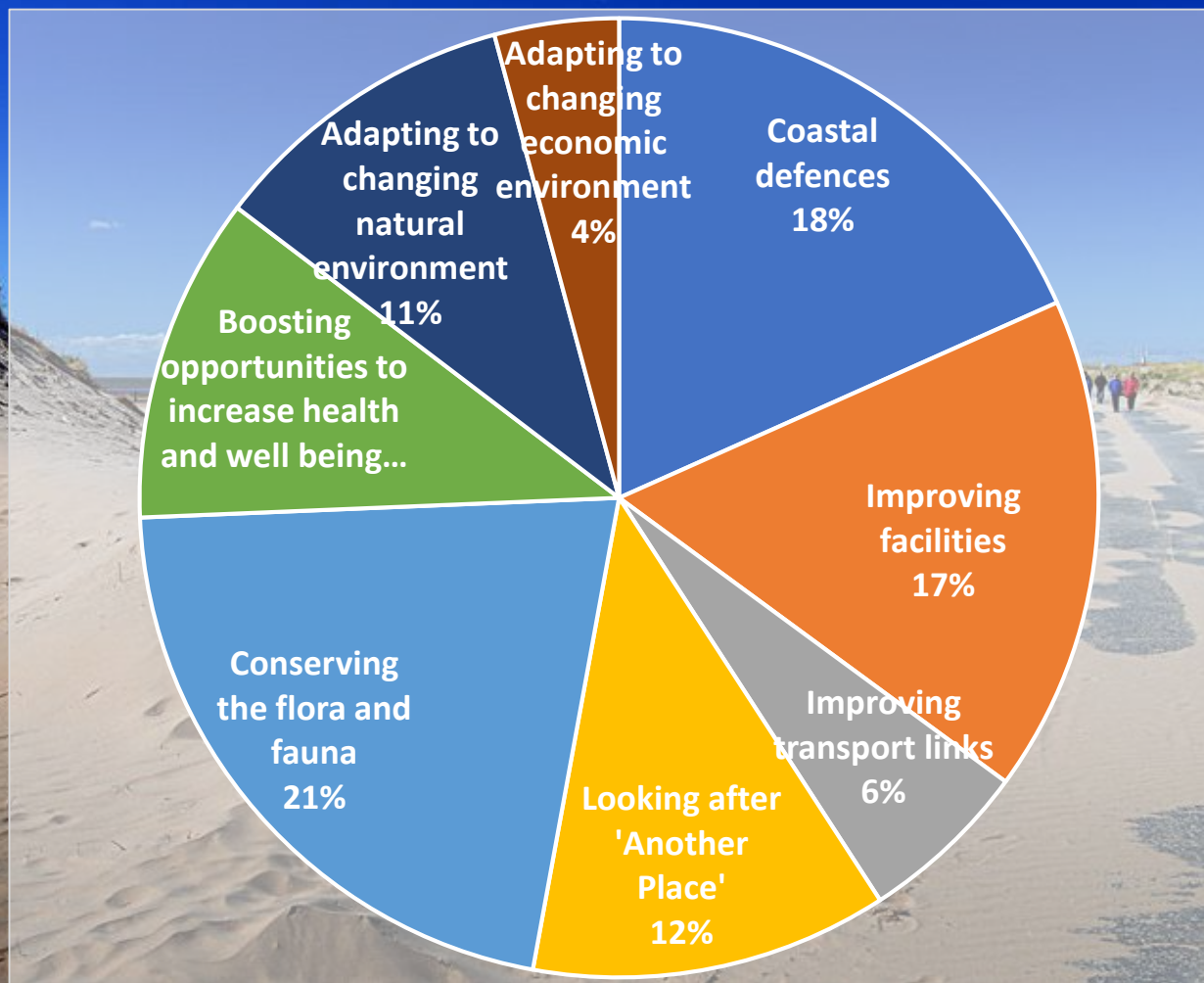
On the go, and in the pipeline...

- Developing a major coastal protection and flood alleviation project
- Improving the existing habitat for our spectacular flora and fauna e.g. the 'Bee Inspired' scheme
- Improving accessibility for walkers and cyclists e.g. England Coast Path and national cycle network
- Boosting opportunities to increase health and wellbeing e.g. events and activities such as Park Run
- Improving visitor facilities e.g. new public toilets at South Road entrance and lighting improvements
- Working with the Antony Gormley Studio to care for the famous statues

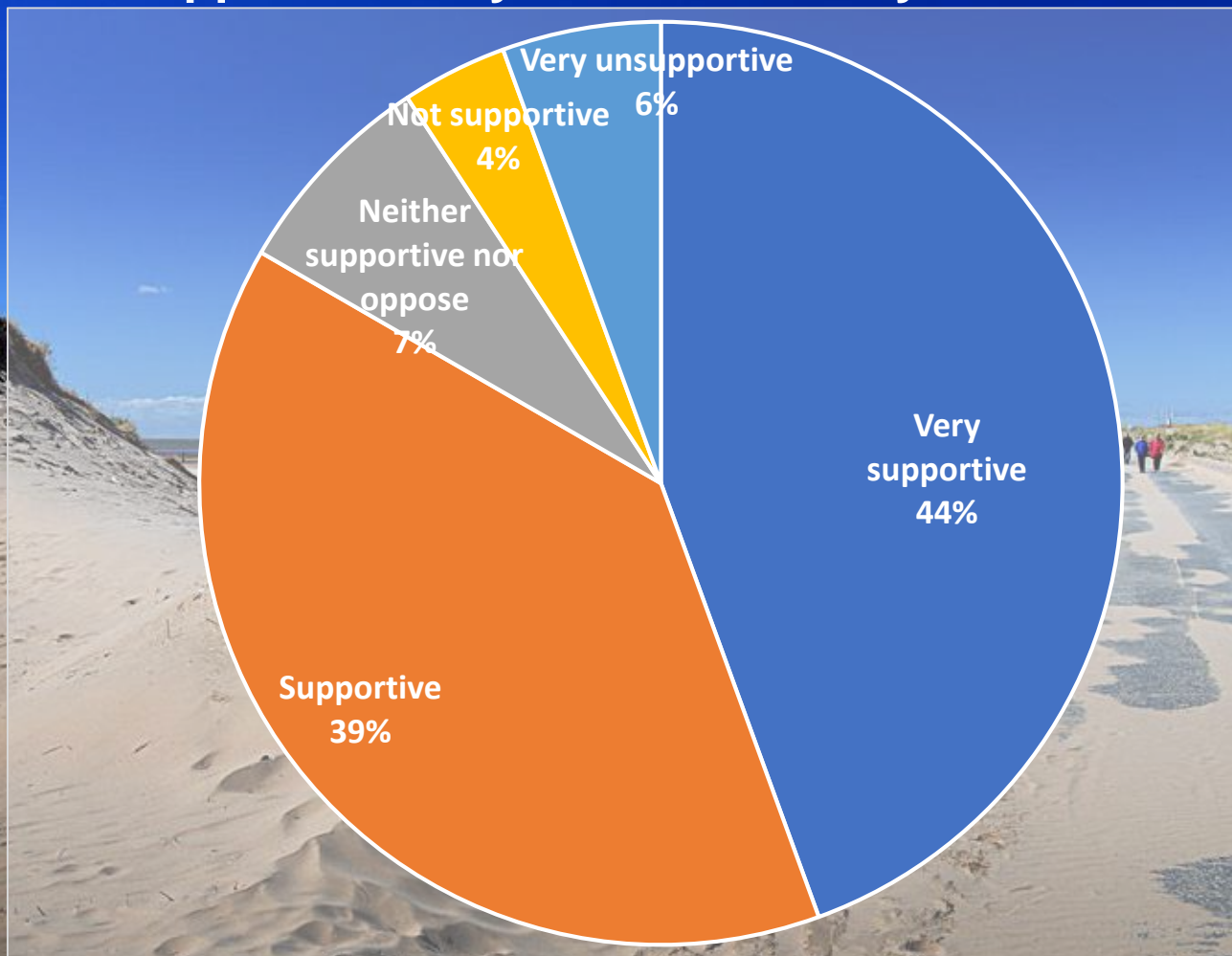
Challenges...

- Need to secure necessary resources to support this vision
- All proposals need to go through appropriate assessments and gain planning permission
- Need to ensure proposals balance the social, economic and environmental needs of the site now and in the future
- Need to address negative impacts of any proposals on the environment
- Work closely with our communities, partners and organisations, understanding each others' needs

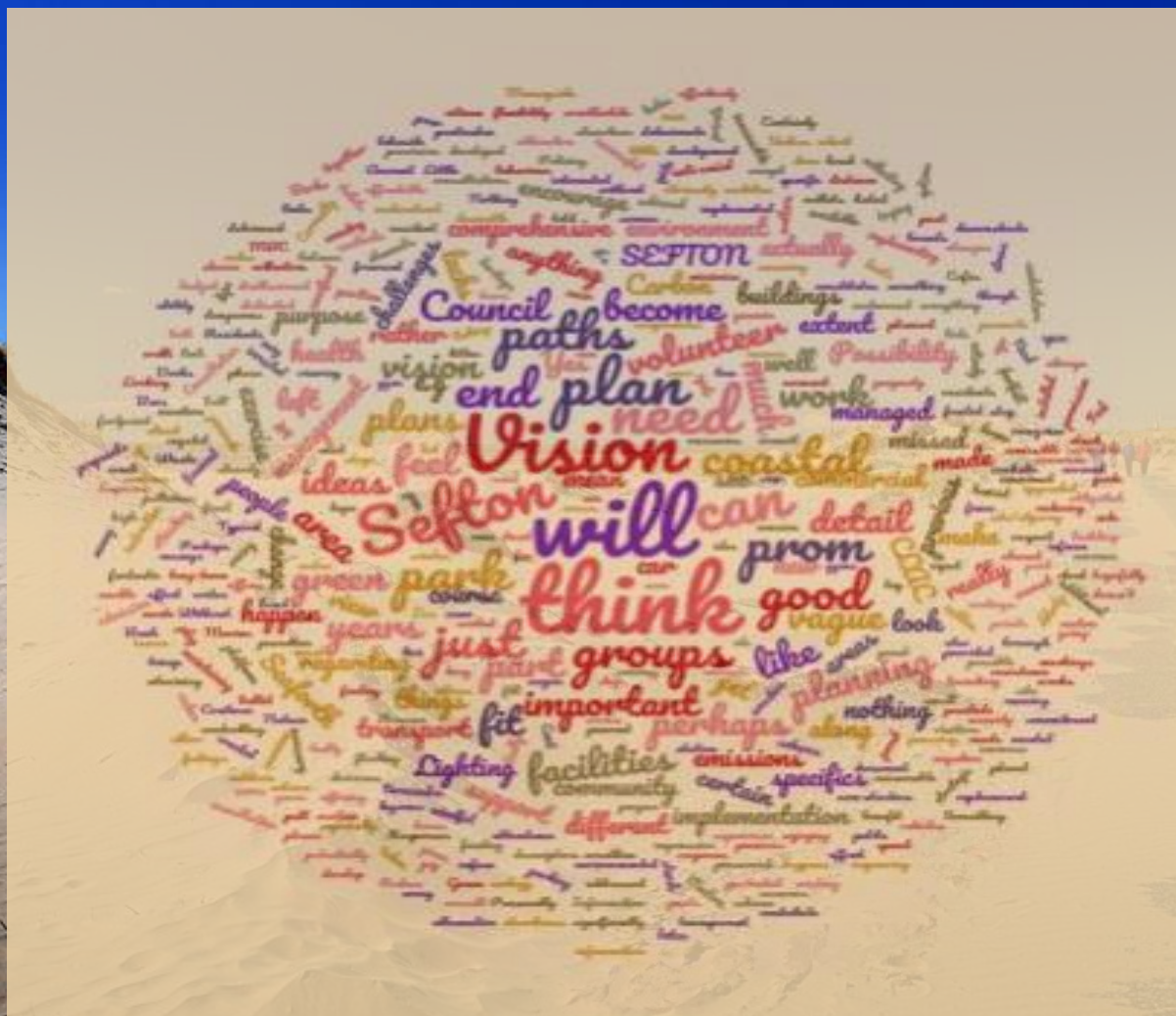
Of the topics and possible developments highlighted in the Vision, which do you feel is the most important to you?



Finally, how supportive are you of the Crosby Coastal Park Vision?



Is there anything you feel is not covered in the vision but should be?





Next steps...

You Said..... more detail, communication, adequate resourcing

We did..... Crosby Coastal Park Forum

To be continued.....

APPENDICES...

Written responses

Other