

Draft Air Quality Action Plan 2025 – 2029. Consultation.





We will be asking people their ideas on the draft Air Quality Action Plan between Monday 9th June 2025 and Sunday 27th July 2025.



You can give your ideas in different ways.

Go **online** to your sefton your say and select Draft Air Quality Action Plan or scan the QR code.



You can email ideas to: etscontact@sefton.gov.uk





Pollution Control. Magdalen House. 30 Trinity Road. Bootle L20 3NJ.

You can **ring** the Council on 0345 140 0845 to ask for paper copy and pre-paid envelope if you need one.



If you are responding on behalf of an organisation, it would help us if you could give us:

- the name of the organisation
- your job in that organisation
- brief description of who the organisation represents.



You do not need to give us this information if you do not work for an organisation.





Q1. Are you completing this questionnaire as:

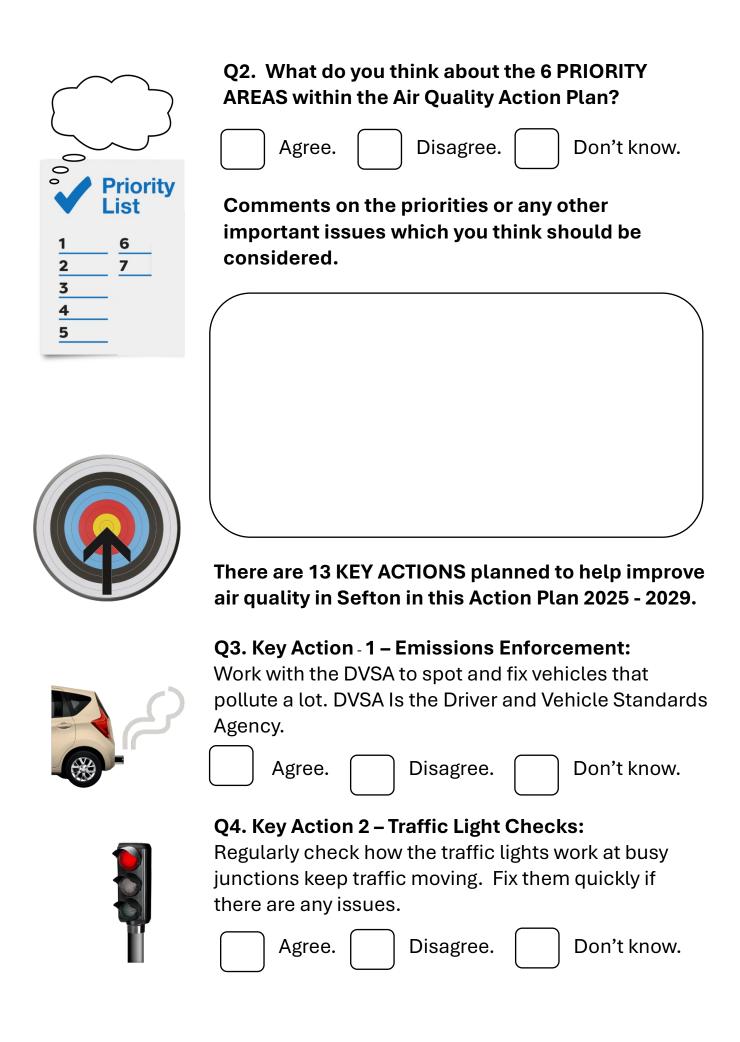
A resident of Sefton.
A business owner in Sefton.
On behalf of a business, organisation, institution community group or authority.
Regular visitor to Sefton.
Worker in Sefton.
A political representative.
Other or more details about your organisation:

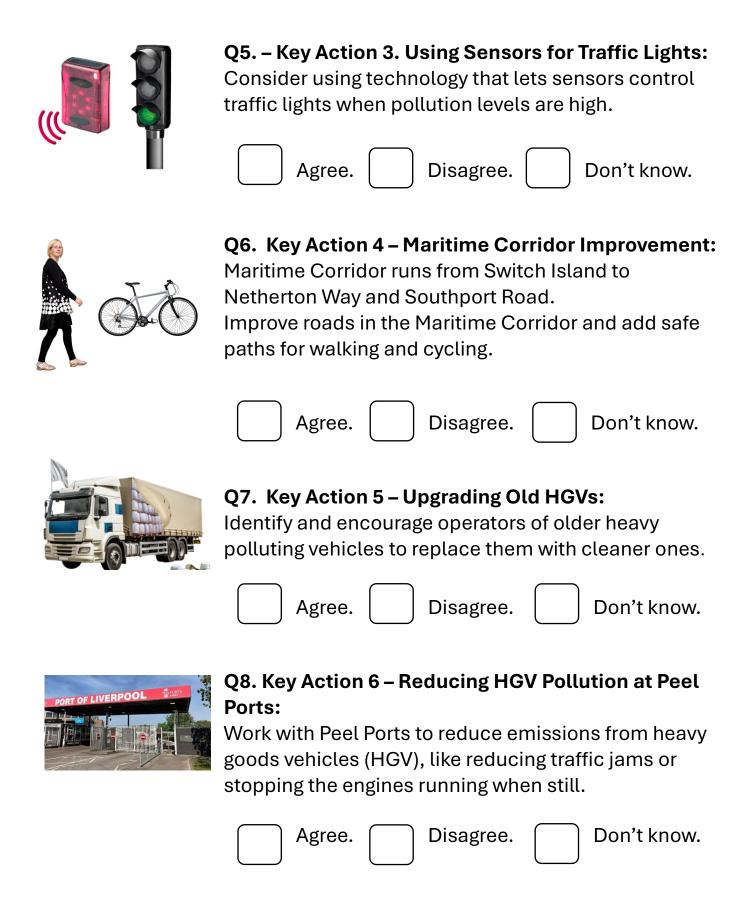
The 6 PRIORITY AREAS within the Air Quality Action Plan are:

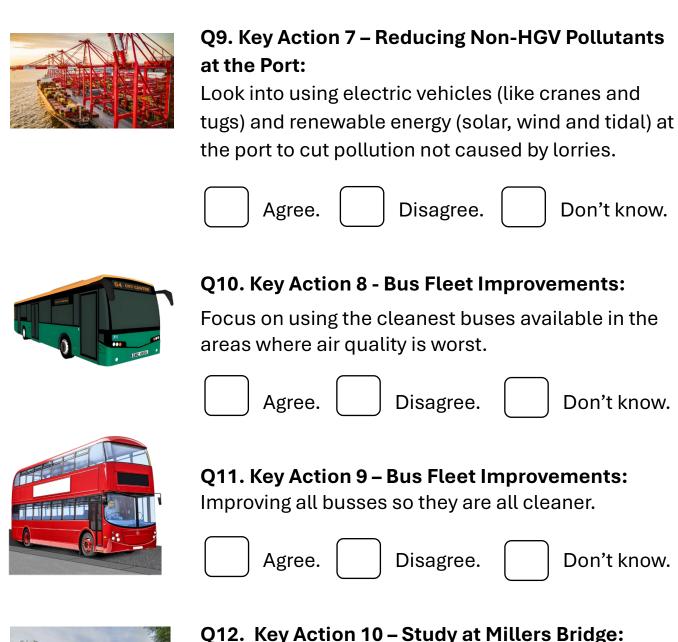


- Encourage transport owners to change to newer less polluting vehicles.
- Keep vehicles moving so they are running not still and polluting.
- Find out more about how vehicles like vans and lorry's can be less polluting.
- Improve public transport and different ways for people to travel.
- Make sure building developments agreed in the future will not make air quality poorer.
- Explore different ways to improve air quality in Sefton.











Do a detailed study to understand non-traffic pollution sources near Millers Bridge in Bootle like

nearby industry or shipping.

		1
Agree.	Disagree.	Don't know



	Walkways: Clean the road gutters and footpaths in the air quality management areas to reduce dust and debris that affect air quality. Agree. Disagree. Don't know.
RULES	Q14. Key Action 12 – Planning Rules: Use planning rules to make sure new projects consider the impact on air quality. Agree. Disagree. Don't know.
	Q16. Key Action 13 – Promoting Active Travel: Encourage walking and cycling through initiatives like workplace travel plans and new roads and paths to walk and cycle around Sefton. Agree. Disagree. Don't know.
	Q17. What do you think about the 13 proposed key actions?

Q18. Are there any other actions you think we should be doing?



Q19. Have you any other comments about the Draft Air Quality Action Plan?





Thank you for taking part in this consultation.



Some Questions About You.

You don't have to answer these questions if you don't want to. All your answers are kept secret. We put all the answers together. Your answers cannot tell us who you are.

We want to make sure we include everyone. So, your answers are very helpful to us.



1. Are you okay with giving your details as explained in the privacy notice?

in the phydcy noi	iice:
Yes.	No.

2. How old are you?

Happy Birthday

Under 18.

18-29.

30 – 39.

40 - 49.

50 -59.

60 – 69.

79 – 79.

80 -84.

85+.

Prefer not to say.

3. Sex.



Male.



Female.



Prefer not to say.

4. Is the gender you identify with the same as your sex registered at birth?



Yes.



No.





Prefer not to say.

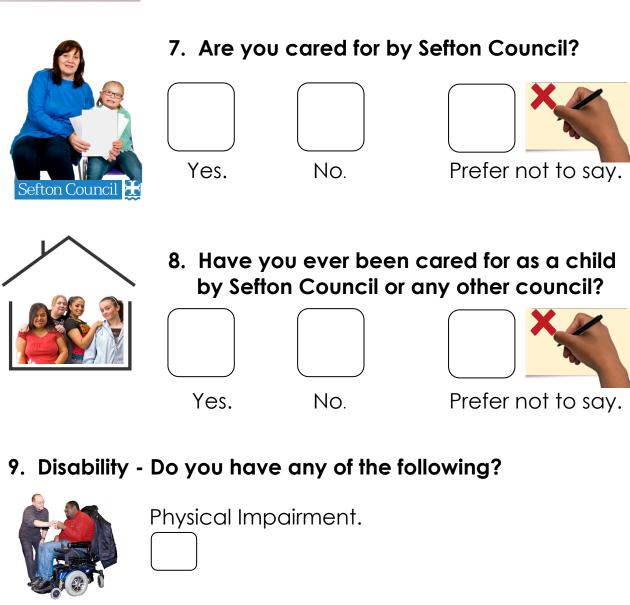
5. Do you currently live as your birth sex? Yes. No. Prefer not to say. If no, please tell us your gender identity? 6. Relationships - How would you describe your sexual orientation? Heterosexual or straight. Gay/Lesbian. Bisexual. I identify differently.

Prefer not to say.

Please tell us how you identify.



Children and young people become cared for (sometimes known as looked after) when they cannot stay with the family they lived with, so the Council takes on the responsibility of looking after them as a parent would.





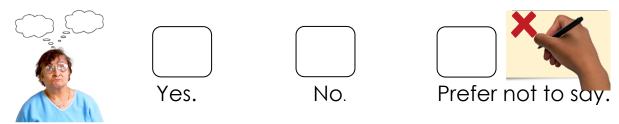
Hearing impairment or Deaf.

Visual Impairment.

	Learning difficulty.
	Learning disabilities.
	Autism Spectrum Conditions.
	Long-term illness that affects you daily life.
?	Dementia.
	Mental Health Condition.
X	Prefer not to say.
If you have	Cancer, diabetes, or HIV this is seen as a

If you have Cancer, diabetes, or HIV this is seen as a disability under the Equalities Law. Or you have selected any of the boxes in question 9.

10. Do you think of yourself as disabled?



11. What is your religion or belief?

X	No religion or belief.
	Christian.
30	Hindu.
THE SE SEC.	Muslim.
	Jewish.
	Sikh.
	Buddhist
×	Prefer not to say.
	Other. Please tell us:

12. Race and ethnicity - do you identify as:

×	Prefer not to say.
White.	
	English. Welsh. Scottish. Northern Irish. British.
	Irish.
	Gypsy, Irish Traveller, or Roma.
	Polish.
	Portuguese.
	Latvian.
	Lithuanian.
Mixed and I	Multiple Ethnic groups.
	White and Black Caribbean. White and Black African.
	White and Asian.

Asian or Asi	an British.
	Indian. Bangladeshi. Pakistani. Chinese.
Black or Bla	ck British.
	African. Caribbean.
Other Ethnic	Group.
	Arab. Other Ethnic background. Please tell us.



Thank you for filling in this form.

This information will **not** be able to tell us who you are but it will help us to understand if we are missing people out.



Privacy Notice.

Draft Air Quality Action Plan.

Sefton Council would like to tell you about our Privacy Notice for the consultation about the Draft Air Quality Action Plan.

This Easy Read privacy notice will explain the personal information we collect.

In this questionnaire we will collect information about:

- Names and roles in Organisations.
- IP addresses (this is a computer code to show what computer the information comes from).
- Equality questions.

What personal information we collect.

In this consultation we collect:

- IP address.
- Age.
- Sexuality.
- Gender.
- Care experience.
- Disability.
- Religion.
- Race or ethnicity.









Sefton Council 🗮



Why we collect and use this information.

Sefton Council are asking people to have their say to help us develop an Air Quality Action Plan.

IP addresses that identify computers.

- The IP addresses are collected to make sure only one response per resident is received.
- Once this is checked the IP address information is deleted.



Equalities Questions.

These are collected to show what groups of people are responding to the questionnaire.

This also lets us know if we need to use different ways to contact groups of people who are not responding.



How long we keep your information.

The IP address will be deleted immediately after the checks are done.



The equalities and postcode information will be kept until the information has been looked at and a report written.











How we use the information and who we share the information with.

The information collected in this questionnaire will only be used as numbers in the report and to look at themes. No information is collected that tells us who you are.

Storing the information.

All information is kept safe.

Sefton Council follows the laws around data protection.

The laws.

We need to make sure we:

- Only ask the questions we need to in the questionnaire.
- Ask the equalities questions.

The law says we must ask and act on this information.

It helps us to know what groups of people are responding to the questionnaire.

It also helps us to know that we are not missing groups of people.





Confidential.

Your answers will not tell us who you are.

The answers will be collected to help us know what people think.



Who will we share this information with?

Your information will not say who you are. The consultation report will not be shared.



Asking to see your personal information.

You can ask to see what personal information we keep about you.

Be aware there are some rules about why some information cannot be shared.



You can refuse to answer any questions in the questionnaire.





If you want to ask to see your personal information you can. Use the Council website to complete a request form.

Or you can call Sefton Council on 0345 140 0845





Sefton's Data Protection Officer. Ino.information@sefton.gov.uk 0345 140 0845



Contact for this consultation is:

etscontact@sefton.gov.uk